
USF Sarasota-Manatee - Substantive Undergraduate Course Proposal Form

1. College/School Contact Information

<u>Tracking Number</u> 37	<u>Date & Time Submitted</u> 2014-12-16 11:08:13.0	
<u>Discipline</u> Hotel/Restaurant Management	<u>College/School</u>	<u>Budget Account Number</u> 380600004
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2. Course Information

<u>Prefix</u> HFT	<u>Number</u> 4277	<u>Full Title</u> Club Management	
Is the course title variable?		N	
Is a permit required for registration?		N	
Are the credit hours variable?		N	
<u>Credit Hours</u> 3	<u>Section Type</u> Class Lecture (Primarily)	<u>Grading Option</u> Regular	

Abbreviated Title (30 characters maximum)
Club Management

5. Prerequisites

HFT 3003

6. Corequisites

7. Co-Prerequisites

8. Course Description

This course surveys the operation and management of private city, country and athletic clubs.

9. New Course Information

<u>New Prefix</u> N/A	<u>New Number</u> N/A	<u>New Full Title</u> N/A	
Is the course title variable?		N	
Is a permit required for registration?		N	
Are the credit hours variable?		N	
<u>New Credit Hours</u> N/A	<u>New Section Type</u> Class Lecture (Primarily)	<u>New Grading Option</u> Regular	

New Abbreviated Title (30 characters maximum)

N/A

12. New Prerequisites

none

13. New Corequisites

N/A

14. New Co-Prerequisites

N/A

15. New Course Description

N/A

16. **Justification**

A. Nature of change(s)

We would like to remove the prerequisite from this course. HFT 4277 - Club Management is an elective. By its very nature, electives should not have prerequisites as they should be available across disciplines. Our other electives (Tourism Management, Beverage Management, Cruise Management) do not have prerequisites. For the sake of consistency and uniformity, we would like all of our electives to be free of prerequisites. We strongly believe our core degree program required courses should have HFT 3003 as a prerequisite. However, Event Management and Club Management are courses that students outside of the major could successfully take they are also classes that undeclared major students could take to see if hospitality is something they might be interested or successful in. We would like a consistent offering of electives which would be available to students across disciplines. Our program is growing - the Tampa hosting agreement becomes official pending SACS site approval in fall 2015. We would like a uniform offering of electives as we grow.

B. Indicate how this course will strengthen the Undergraduate Program.

Students in other disciplines will have the opportunity to take the course thereby adding diversity and complexity to the classroom.

C. What specific area of knowledge is covered by this change that is not covered by courses currently listed.

n/a

D. What is the need or demand for this course? {Here you must indicate if this course is part of a required sequence in the major} What other programs would this course?

Students wanted to take the course but were not hospitality majors. Since it is not a core course requirement for the degree program, students in other majors will now have smooth access to the course.

E. What qualifications for training and/or experience are necessary to teach this course?

a master's degree is required with 18 graduate credit hours in hospitality

F. What will be the effect of this change on the program and on the students? Do you plan to drop a course if this change is made? (If dropping/deleting a course please complete the nonsubstantive course change form.)

No course will be dropped. The only effect is more students being able to take the course as it won't have a prerequisite.

17. Other Course Information

A. Objectives

1. General survey of the club industry 2. Site visits to private clubs 3. Club analysis written reports 4. Governmental regulations affecting clubs

B. Learning Outcomes

1. Describe the different type of clubs and their specific operations 2. Identify the typical organizational structure in private clubs 3. Describe the responsibilities of the Board of Directors in private clubs 4. Describe the different types of membership categories available in private clubs

C. Major Topics

1. Organizational structure of clubs 2. Membership requirements 3. Equity and non-equity clubs 4. Duties and responsibilities of department heads in private clubs

D. Textbooks

Contemporary Club Management 3rd ed, 2013, Joe Perdue & Jason, Koenigsfeld - ISBN 978-0-86612-408-9. Readings include Overview of Club Operations, Board of Directors and General Manager, Effective Leadership, Strategic Planning and Management, Effective Communication for Club Managers, Club Marketing, Training and Professional Development, Club Food & Beverage Operations, Club Financial Management, Club Facility Management, Golf Operations in Clubs, Golf Course Maintenance, Spa, Fitness, Tennis, Aquatics

18. Syllabus

Please submit an electronic copy of your syllabus to Rhonda Moraca,
moraca@sar.usf.edu.
