

**USF SARASOTA-MANATEE  
ASSESSMENT PLANNING RECORD  
2012-2013**

<b>UNIT:</b>	<b>Office of Regional Chancellor</b>
<b>MISSION:</b>	The Regional Chancellor of USF Sarasota-Manatee is responsible for administering campus operations, providing academic leadership, through strategic planning, priority setting, policy development and raising community awareness and external financial support for the campus. This office encourages collaboration among faculty, staff and administrators while supporting our educational commitment, enhancing student learning and professional growth and development.
<b>2012-16 USFSM STRATEGIC PLAN GOALS:</b>	<p><b>ACCESS:</b> Expand access to a University education that benefits students and the local, national, and global community; and (Aligns with USF System Goals 1,2, 3, 4, 5; SUS Goals 2,3)</p> <p><b><u>Teaching &amp; Learning</u></b></p> <p>(1a.) <b>Expand academic programs</b> in distinctive areas related to the Suncoast's needs and strengths and across disciplines, when feasible, including the ability for students to complete the full four-year bachelor's degree.</p> <p><b><u>Scholarship, Research, and Innovation</u></b></p> <p>(1b.) Promote <b>innovative scholarship</b> and <b>community-engaged research</b>.</p> <p>(1c.) Seek <b>external funding</b> from public grants, private foundations, and individual donors.</p> <p><b><u>Public Service &amp; Community Engagement</u></b></p> <p>(1d.) <b>Partner</b> with a variety of organizations and stakeholders, including the USF System.</p> <p>(1e.) Build a <b>University living and learning community</b>, including residence halls, academic buildings, and student life facilities.</p> <p><b>SUCCESS:</b> Enhance success of student outcomes, faculty productivity, and community impact (Aligns with USF System Goals 1,2,4,5; SUS Goals 1,2).</p> <p><b><u>Teaching &amp; Learning</u></b></p> <p>(2a.) Produce continuous improvement in <b>student outcome measures</b>, including retention and graduation rates and student career results.</p> <p>(2b.) Earn <b>professional accreditation and recognition</b>, including AACSB and NCATE.</p> <p><b><u>Scholarship, Research, and Innovation</u></b></p> <p>(2c.) Track and promote <b>faculty-developed measures of scholarship</b>.</p> <p>(2d.) Identify <b>student success predictors</b>.</p> <p><b><u>Public Service &amp; Community Engagement</u></b></p> <p>(2e.) Earn recognition as a <b>Carnegie Community-Engaged University</b>.</p> <p>(2f.) Track and share the value of the University's and graduates' <b>economic and societal contributions</b>.</p>

OUTCOMES	Unit Goal	Means of Assessing Outcomes	Assessment Data	Plan Resulting from Analysis of Assessment
<b>UNIT GOALS:</b>	<ol style="list-style-type: none"> <li>1. LEARNER CENTERED ENVIRONMENT: Regional Chancellor insures USF Sarasota Manatee is a diverse, collaborative, challenging university with high academic programs and support services for students, faculty, staff and community. (Aligns with USFSM Goal 1a, 1b, 1c, 1d, 1e, 2a, 2b, 2c, 2e, 2f)</li> <li>2. TECHNOLOGY: Regional Chancellor encourages strategic use of electronic learning technology. (Aligns with USFSM Goal 1a, 1b, 1c, 1d, 1e, 2a, 2b, 2c, 2e, 2f)</li> <li>3. PROGRAM GROWTH: Regional Chancellor works towards expansion of distinctive undergraduate, graduate, and research initiatives that serve local and global needs. (Aligns with USFSM Goal 1a, 1b, 1c, 1d, 1e, 2a, 2b, 2c, 2e, 2f)</li> <li>4. PROFESSIONAL and CONTINUING EDUCATION: Provides advanced professional and continuing education that serves community needs. (Aligns with USFSM Goal 1a, 1b, 1c, 1d, 1e, 2a, 2b, 2c, 2e, 2f)</li> <li>5. FINANCIAL STABILITY: Regional Chancellor strives to diversify the resource base including enhancing private donations in order to promote enrollment growth. (Aligns with USFSM Goal 1a, 1b, 1c, 1d, 1e, 2a, 2b, 2c, 2e, 2f)</li> <li>6. ASSESSMENT: Expand the system of self-study and continuous improvement. (Aligns with USFSM Goal 1a, 1b, 1c, 1d, 1e, 2a, 2b, 2c, 2e, 2f)</li> <li>7. ACCREDITATION: Work towards institutional autonomy within the USF System with separate regional and professional accreditations. (Aligns with USFSM Goal 1a, 1b, 1c, 1d, 1e, 2a, 2b, 2c, 2e, 2f)</li> </ol>			
OUTCOMES	Unit Goal	Means of Assessment	Assessment Data	Plan Resulting from Analysis of Assessment
Evaluation of Regional Chancellor at USF S-M	6	Self-Evaluation & President's Evaluation	Self-evaluation completed and reported to the President in July 2013.	Continue assessment process and the use of the evaluation tools.
		Direct Reports	Evaluation tools have been distributed to Direct Reports and results discussed (June 2013).	Report back outcomes.
		USFSM Staff, Faculty & Student Government Association (SGA)	USFSM Staff and SGA Evaluation tools will be distributed electronically by HR and outcomes reported to Dr. Guilford. Faculty will complete their evaluation in the Fall 2012 and results were reported separately.	Completed and evaluation was positive.
		Campus Board	Evaluation tools will be distributed electronically by HR and outcomes reported to Dr. Guilford by HR Manager.	
Regional Chancellor support of faculty development of academic leadership	4,2	Faculty Chats in spring and fall	Faculty Chats held in the fall 2012 and spring 2013 same faculty attend.	Will work with Regional Vice Chancellor to engage faculty in another format to improve communications and enhance collegiality among peers.
		Faculty Recognition – promote faculty in length of service awards – in process of establishing	Three financial awards were established to be given to faculty and for outstanding teaching, service and research each for \$500 (net) in the spring 2013.	

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		awards		
		Evaluate numbers of faculty who effectively achieve tenure	There were a total of 3 candidates for tenure and promotion. Both were successful. There were two candidates for promotion to Professor. Both were successful	In evaluating the outcome fair procedures were followed and appropriate.
Continue good and frequent communications to staff.	1,4	Staff/Faculty Forums each semester	The Forums focus were to keep staff/faculty informed on legislative priorities, alumni/donor outreach, USFSM Science Labs are being developed on Mote so we can offer our first STEM (Biology) and on freshman and undergraduate enrollments and outreach. Also used the Forums to compliment Teams and Colleges especially concerning the outreach to enroll freshman and developing the lower level programs.	Will continue to offer fall and spring forums to keep faculty/staff informed.
		USFSM E News	Published monthly.	Changed from biweekly to monthly
Regional Chancellor works with Budget Office and Regional Vice Chancellor to provide financial oversight of budget and works to enhance private donations to the campus.	5	Budget is balanced	Budget is balanced. Continue to work with Tampa to prevent freezing our carry forward funds. These funds are needed to complete USFSM Labs at Mote.	Continue to advocate for campus and work to stabilized budget.
		Lobbyist work with Legislative Delegations to raise funds for STEM initiatives and supportive of USFM.	Lobbyist was successful in increasing recognition of USFSM and obtaining \$1.2 million in recurring money for STEM and \$800K in non-recurring.  Lobbyist work to establish strong relations and support of the campus by the Sarasota and Manatee Delegations. Casey invited Legislators to the campus and provided tours and keep them informed of the campus' goals.	Increase private support by getting donors involved and supportive of the USFSM goals.  Lobbyist continues to work to establish strong relations and support of the campus by the Sarasota and Manatee Delegations.
		Lobbyists to get traffic light installed.	Lobbyist worked to educated Manatee and Sarasota delegation and County Administrators, MPO, DTO on the liabilities of Tamiami Trail without a traffic signal to slow down moving traffic. Documented all accidents so they would be aware of the fatality in accidents located within a mile of the campus.	This has been a challenge due to Manatee County not supportive of the location of the signal. Continue to educate and

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				create traffic slowing conditions for the safety of the campus.
		Legislative efforts to restore \$5.9 million in E&G funds	Through the work of the Lobbyist we obtained \$2 million (\$1.2 million in recurring money for STEM and \$800K in non-recurring.)	Accomplished
		Increased private support	Private support has been increased and we brought in \$2.7 million in 2012-2013.	Accomplished
		Establish freshman scholarship	Repurposed the Brunch funds to meet freshman needs. Inaugural Freshman Class fundraising met.	Accomplished
Assessment	6,7	Continue to participate in program assessment in order to meet SACS continuous quality improvement	Assessment data is successfully used to plan for change and to prepare for professional accreditation in AACSB and NCATE as quality improvement for SACS. Assessments are completed and data compiled. AACSB site visit planned for 2014 and a NCATE site visit scheduled for Fall 2014.	Prepare for successful site visits.
Regional Chancellor is engaged and supports the work of the Campus Board, CLC, Alumni Association, & Manatee & Sarasota County communities.	1,3,4,	Actively involved in Alumni Association, CLC & Campus Board in legislative priorities	Continue present involvement and report on number of contacts.	Meet regularly with CLC and Lobbyist to successfully lobby for USFSM.
		Actively involved and supports the Community by serving on Boards and building partnerships.	Actively serve on SunTrust, Glasser-Schoenbaum Human Services Center, Manatee/Sarasota Chambers of Commerce, and Life Long Learning Academy Boards of Directors.	Completed and continue to serve.
Develop programs that meet the community and workforce needs.	1,3,6, 7	Implement Center for Wellness and Longevity	Continue to work on wellness and longevity center. Slowly making progress. Have met with College of Health several times to plan.	Continuing to move towards implementation.
		Implement 4 year programs	Approved by SACS for lower division enrollment. Lower division growth continues and we accepted over 100 Freshman for Fall 2013.	High growth in lower division and on-going. We are developing campus life and keeping lower division students

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				engaged.
		Implement partnership with Mote Marine	Partnership in place January 2012. Dual appointments made between Mote and USFSM for two scientists. Successfully completed and labs will be open in August 2013.	Completed.
		SACS approval for lower division enrollment	Completed successfully.	Completed Fall 2013
		CREW Team recognized and successful.	Crew Team continues to have strong leadership and ranked 8 <sup>th</sup> in the state of FL.	