UNIT:	**Institutional Research & Effectiveness** (Dr. Bonnie Jones)
MISSION:	The purpose of Institutional Research & Effectiveness is to serve the University of South Florida Sarasota-Manatee's administration, faculty, and staff by initiating and building a comprehensive institutional research and effectiveness valuation program that supports campus decision-making, strategic planning, and assessment of institutional effectiveness, and regional and specialized accreditation.

2012-16 USFSM STRATEGIC PLAN GOALS:	**GOAL 1 ACCESS**: Expand access to a University education that benefits students and the local, national, and global community. (Aligns with USF System Goals 1,2,3,4,5; State University System of Florida Goals 2,3)
	Teaching & Learning
	  (1a.) Expand academic programs in distinctive areas related to the Suncoast's needs and strengths and across disciplines, when feasible, including the ability for students to complete the full four-year bachelor's degree.
	Scholarship, Research, and Innovation
	  (1b.) Promote innovative scholarship and community-engaged research**.**
	  (1c.) Seek **external funding** from public grants, private foundations, and individual donors.
	Public Service & Community Engagement
	  (1d.) Partner with a variety of organizations and stakeholders, including the USF System.
	  (1e.) Build a University living and learning community, including residence halls, academic buildings, and student life facilities.
	
	GOAL 2 SUCCESS: Enhance success of student outcomes, faculty productivity, and community impact (Aligns with USF System Goals 1,2,4,5; State University System of Florida Goals 1,2).
	Teaching & Learning
	  (2a.) Produce continuous improvement in student outcome measures, including retention and graduation rates and student career results.
	  (2b.) Earn professional accreditation and recognition, including AACSB and NCATE.
	Scholarship, Research, and Innovation
	  (2c.) Track and promote faculty-developed measures of scholarship.
	  (2d.) Identify student success predictors.
	Public Service & Community Engagement
	  (2e.) Earn recognition as a Carnegie Community-Engaged University**.**
	  (2f.) Track and share the value of the University's and graduates' economic and societal contributions.

UNIT GOALS:	1. Enhance the USF Sarasota-Manatee student success database to assess and predict on a continuous basis measures of student outcomes. (Aligns with USFSM Goal 2d)
	2. Enhance the comprehensive assessment system for institution-wide decision-making and continuous improvement. (Aligns with USFSM Goal 2a)
	3. Support of USF Sarasota-Manatee regional and professional accreditation and recognition programs. (Aligns with USFSM Goals 2b, 2e)
	4. Support the USF Sarasota-Manatee curriculum development process. (Aligns with USFSM Goal 1a)

OUTCOME	Unit Goal	Means of Assessing Outcome	Assessment Data	Plan Resulting from Analysis of Assessment	Chancellor's Response (Dr. Arthur Guilford)
Outcome 1: Collection and analysis of student success data.	1	Produce one manuscript for presentation or publication.	Manuscript not produced, but IR had representation at 3 presentations at peer-reviewed regional professional conferences and a national poster session. In 2014-15 IR staff have been requested to be on an invited plenary session and had a peer-reviewed session accepted for presentation.	The Student Success Study provides the greatest opportunity for a manuscript publication. Work will accelerate on its analysis. In addition, opportunities to work with faculty members on grants and publications will be pursued.	I sincerely hope that this will result in a manuscript. This is a comprehensive study and the results should be shared.
Outcome 2: Improvements in campus-wide assessment processes.	2, 3, 4	Continue moving NCATE/CAEP accreditation process forward in the College of Education.	NCATE materials submitted in January.	USFSM's College of Education will learn around July 11 if NCATE would like additional information on any of the sections submitted. If so, IR will assist the College dean and faculty in responding. IR will also support the College of Education prior to, during, and after the NCATE site visit on October 12-15, 2014.	The support that IR has provided for the COE and NCATE has been exceptional. I look forward to favorable results when the site visit occurs in October.
		Successfully completed AACSB 6th year review in the College of Business.	Successful.	IR will continue to assist COB in submitting its annual report to AACSB. AACSB has revised its standards and COB is adjusting to keep up with them. IR administrators will attend AACSB conference in the fall. Next full accreditation review is in 2018.	Terrific that COB achieved AACSB accreditation. I am pleased that IR will continue to assist in the reporting system.

OUTCOME	Unit Goal	Means of Assessing Outcome	Assessment Data	Plan Resulting from Analysis of Assessment	Chancellor's Response (Dr. Arthur Guilford)
		Continue moving the ACPHA accreditation process moving forward in the College of Hospitality and Information Technology.	Program reviews completed for Hospitality and Information Technology. External reviewers from ACPHA and ABET provided strong guidance for the programs in going forward for accreditation. Hospitality appears ready to move forward with its application for accreditation. IT will wait a few years until more faculty are hired.	IR will support the Hospitality program in submitting its application and self-study to ACPHA in Spring 2015. Site visit is planned in Summer 2015.	Please continue to work with Hospitality and see if someone can be identified who can take the lead on preparing the documentation for ACPHA.
		Develop and Implement General Education assessment.	General Education assessment moved forward somewhat. For example, the College Board's Proficiency Profile was administered to the new freshmen. However, this assessment needs to be a priority for 2014-15.	IR will work closely with the General Education Committee to develop an assessment plan for 2014-15 and assist in collecting data.	This may also lead to an additional manuscript as our general education requirements are quite different from others and the assessment will be critical.
		Integrate the assessment process into the Academic Programs Committee (APC).	The APC chair and members worked closely with IR this year and set up a strong process to review new courses, programs, etc. that follow acceptable assessment practices.	IR will continue to work with the APC, especially now that a new chair has taken over and several new members have joined the group. Require APC to approve an assessment plan with the application for new programs.	Excellent idea to have APC approve the assessment plan.
		Consult with key assessment personnel in the colleges and units to enhance the integration of the assessment process.	Integration has improved, but pockets of reluctant or slow compliance continue.	Each college received funding to pay faculty to work with IR in assessment. These faculty will have a dotted reporting line to IR's AVP. 2014-15 will be a pilot to determine the success of this new procedure in streamlining faculty involvement and increase buy-in for assessment. They will meet frequently and attend SACSCOC and other appropriate conferences to enhance their assessment skills.	I am not sure if the faculty will be funded for this upcoming year or not, but at a minimum, you could begin to train faculty in the assessment process and identify them for future years.

OUTCOME	Unit Goal	Means of Assessing Outcome	Assessment Data	Plan Resulting from Analysis of Assessment	Chancellor's Response (Dr. Arthur Guilford)
Outcome 3: Support of the USFSM Program Review Process – pilot year.	2,3	Complete Academic Program Review process for the Bachelor of Science in Hospitality Management and the Bachelor of Science in Information Technology.	Completed.	IR will revise the procedures and refine the Program Review forms based on the 2013-14 pilot.	I am aware that the Hospitality program will need assistance from IR. I am so pleased that you are working closely with the program.
Outcome 4: Completion of all required documents and procedures for the approval of new programs or changes to programs.	2,3, 4	Complete the Biology SACS substantive change.	Submitted. SACSCOC granted the substantive change.	Currently, the USF System does not permit new academic programs at USF Sarasota-Manatee. Therefore, IR will direct efforts in other areas. However, faculty will reconsider the Master's of CSD program, with Tampa input, over the Summer 2014.	We may want to think about some partnership programs in conjunction with USFSP. This already exists in the COE so perhaps it could be expanded to others.
		Research feasibility for pre-proposal in Operations Research & Management Bachelor Program.	Found to be not feasible at this time.		
		Research feasibility for pre-proposal in Communication Sciences and Disorders Master's Program.	CAS hired a consultant to investigate the feasibility of a CSD clinic at USFSM. Although the study was completed, USFSM is not permitted to add additional programs to the BOG Work Plan.		
		Research feasibility for pre-proposal in Social Science Education Master's Program.	Found to be not feasible at this time.		
		Support the Academic Programs Committee (APC).	IR professionals provided extensive curricular and administrative support to the APC. A particularly successful example of support is the Curriculum Ladders for each major. These are now seen as an important tool for faculty/dean review of academic programs when considering changes.	IR will continue to support the APC, as needed.	Please continue to support as needed.

OUTCOME	Unit Goal	Means of Assessing Outcome	Assessment Data	Plan Resulting from Analysis of Assessment	Chancellor's Response (Dr. Arthur Guilford)
Outcome 5: Implementation of data collection system for Carnegie recognition application.	3	Capture evidence of faculty and student community engagement, financial support, public relations, and community partnerships.	Application submitted. Website on Community Engagement built and database is in progress.	USF SM will learn whether or not it will receive the Carnegie community-engaged designation in December 2015. In the meantime, IR will continue to develop a database of community engaged courses and projects, partnering with Academic Affairs on the Community Engagement website.	I am pleased that IR is documenting the community engagement. I trust that this will be continued over time.