

**UNIVERSITY OF SOUTH FLORIDA SARASOTA-MANATEE
UNIT ASSESSMENT REPORT
2013-2014**

UNIT:	Office of the Regional Chancellor (Dr. Arthur Guilford)
MISSION:	The Regional Chancellor of USF Sarasota-Manatee is responsible for administering campus operations, providing academic leadership, through strategic planning, priority setting, policy development and raising community awareness and external financial support for the campus. This office encourages collaboration among faculty, staff and administrators while supporting our educational commitment, enhancing student learning and professional growth and development.
2012-16 USFSM STRATEGIC PLAN GOALS:	<p>GOAL 1 ACCESS: Expand access to a University education that benefits students and the local, national, and global community. (Aligns with USF System Goals 1,2,3,4,5; State University System of Florida Goals 2,3)</p> <p><u>Teaching & Learning</u> (1a.) Expand academic programs in distinctive areas related to the Suncoast's needs and strengths and across disciplines, when feasible, including the ability for students to complete the full four-year bachelor's degree.</p> <p><u>Scholarship, Research, and Innovation</u> (1b.) Promote innovative scholarship and community-engaged research. (1c.) Seek external funding from public grants, private foundations, and individual donors.</p> <p><u>Public Service & Community Engagement</u> (1d.) Partner with a variety of organizations and stakeholders, including the USF System. (1e.) Build a University living and learning community, including residence halls, academic buildings, and student life facilities.</p> <p>GOAL 2 SUCCESS: Enhance success of student outcomes, faculty productivity, and community impact (Aligns with USF System Goals 1,2,4,5; State University System of Florida Goals 1,2).</p> <p><u>Teaching & Learning</u> (2a.) Produce continuous improvement in student outcome measures, including retention and graduation rates and student career results. (2b.) Earn professional accreditation and recognition, including AACSB and NCATE.</p> <p><u>Scholarship, Research, and Innovation</u> (2c.) Track and promote faculty-developed measures of scholarship. (2d.) Identify student success predictors.</p> <p><u>Public Service & Community Engagement</u> (2e.) Earn recognition as a Carnegie Community-Engaged University. (2f.) Track and share the value of the University's and graduates' economic and societal contributions.</p>

UNIT GOALS:	<ol style="list-style-type: none"> 1. LEARNER CENTERED ENVIRONMENT: Regional Chancellor insures USF Sarasota Manatee is a diverse, collaborative, challenging university with high academic programs and support services for students, faculty, staff and community. (Aligns with USFSM Goals 1a,1b,1c,1d,1e,2a,2b,2c,2d,2e,2f) 2. TECHNOLOGY: Regional Chancellor encourages strategic use of electronic learning technology. (Aligns with USFSM Goal 1a) 3. PROGRAM GROWTH: Regional Chancellor works towards expansion of distinctive undergraduate, graduate, and research initiatives that serve local and global needs. (Aligns with USFSM Goal 1a,1b,1c,2c) 4. PROFESSIONAL and CONTINUING EDUCATION: Regional Chancellor provides advanced professional and continuing education that serves community needs. (Aligns with USFSM Goals 1a,1d,2e,2f) 5. FINANCIAL STABILITY: Regional Chancellor strives to diversify the resource base including enhancing private donations in order to promote enrollment growth. (Aligns with USFSM Goal 1c,1d) 6. ASSESSMENT: Regional Chancellor expands the system of self-study and continuous improvement. (Aligns with USFSM Goals 2a, 2b,2c,2f) 7. ACCREDITATION: Work towards institutional autonomy within the USF System with separate regional and professional accreditations. (Aligns with USFSM Goals 2a,2b,2e) 			
OUTCOMES	Unit Goal	Means of Assessing Outcome	Assessment Data	Plan Resulting from Analysis of Assessment
Outcome 1: Evaluation of Regional Chancellor at USF SM.	6	Self-Evaluation & President's Evaluation	Self-evaluation will be completed by July and presented to President Genshaft.	Continue with assessment as previously done for all areas.
		Direct Reports	Evaluation tools have been distributed and will be discussed in July.	
		USFSM Staff, Faculty & Student Government Association (SGA)	Evaluations will be completed.	
		Campus Board	Evaluations will be completed.	
Outcome 2: Support of faculty development of academic leadership	4,2	Faculty Chats in spring and fall.	Decided not to hold Faculty Chats in the Spring 2014,	Looking at other formats for faculty interaction.
		Faculty Recognition – promote faculty in length of service awards. Awards established for faculty.	Gave staff recognition awards and \$500 for outstanding faculty awards for teaching, research, and service. Also a brick is placed in the courtyard which displays their names.	Will continue awards tradition as it seems to be beneficial for faculty support and recognition.
		Evaluate numbers of faculty who effectively achieve tenure.	All four faculty members who sought tenure and promotion were successful. All procedures were followed and there were no problems associated with the process. One faculty member was hired with tenure as a condition of employment.	Regional Vice Chancellor will monitor and provide opportunities for self-improvement to faculty.

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Outcome 3: Continue good and frequent communications to staff.	1,4	Staff/Faculty Forums each semester	Forums continued.	Continue each semester.
		USFSM E-News	Continued E-News and added Legislative updates sent by e-mail to campus and area community during session.	Continue both forms of communication.
Outcome 4: Regional Chancellor with Budget Office and Regional Vice Chancellor provides financial oversight of budget and works to enhance private donations to the campus.	5	Budget is balanced	Continued to re-vamp budget projections based on tuition and lottery dollars. Budget is balanced and approved by Board.	Continue to strive for additional funds for next year.
		Lobbyist work with Legislative Delegations to raise funds for STEM initiatives and supportive of USFM.	Continued to gain additional support for STEM programs. Opened science labs at Mote Marine. Biology major starting Fall Semester 2014. Received additional recurring state funds.	
		Lobbyists to get traffic light installed on SR 41 entrance.	Continuing to work on this issue, but traffic signal not yet installed.	Not successful, but will continue work on the signal.
		Legislative efforts to restore \$5.9 million in E&G funds	Received approximately \$1.3 million in recurring funding to help offset our loss of \$5.9 million since 2008.	Successful and will continue to strive for more.
		Increased private support	Continued to increase private support. 2013-14 support = approximately \$3 million.	Continue to strive for new and additional funding. Also look to Life-Long Learning Academy.
		Establish freshman scholarship	Provided scholarship assistance to new freshmen who had unmet tuition need.	Continue to look for ways to continue the scholarship throughout the years.
Outcome 5: Regional Chancellor supports assessment and accreditation.	6,7	Continue to participate in unit and program assessment in order to meet SACSCOC continuous quality improvement.	Assessment data were used to prepare for a successful AACSB approval and preparing for NCATE site visit in October 2014. In addition, on-going assessment used for SACSCOC. Program reviews (7-yr. cycle) completed for Information Technology and Hospitality bachelor's degree programs. Funds provided for faculty and staff to attend SACSCOC, AACSB, NCATE/CAEP conferences.	Achieved AACSB accreditation and will be site visited for NCATE in October 2014.

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Outcome 6: Regional Chancellor is engaged and supports the work of the Campus Board, Community Leadership Council (CLC), Alumni Association, & Manatee & Sarasota County communities.	1,3,4,	Actively involved in Alumni Association, CLC & Campus Board in legislative priorities	Met with each legislator accompanied by students and community members in local area and in Tallahassee.	Introduce new chancellor to community and remain engaged on a personal level.
		Actively involved and supports the Community by serving on Boards and building partnerships.	Continued leadership roles with Sarasota County and Manatee County EDCs, Glasser-Schoenbaum Center, and Gulf Coast Collaborative.	
Outcome 7: Develop programs that meet the community and workforce needs.	1,3,6, 7	Implement Center for Wellness and Longevity.	Continued to evaluate the need to establish forward progress toward the completion of the Center for Wellness and Longevity.	Continue with the evaluation of the establishment of the Center.
		Implement 4-year programs.	First freshman class entered in Fall Semester 2013. Over 90% retained in Spring Semester 2014.	Evaluate student success.
		Implement partnership with Mote Marine.	Labs are completed. Received new legislative funding which will support the activities at Mote.	Complete the partnership and the payment plan with Mote.
		SACSCOC approval for lower-division enrollment.	Completed successfully.	Move toward SACSCOC approval to offer Hospitality Program on the Tampa Campus.
		CREW Team recognized and successful.	Difficulties with coach this year, and team has been fragmented.	Expand activities to include the search for a new coach.