

**UNIVERSITY OF SOUTH FLORIDA SARASOTA-MANATEE  
UNIT ASSESSMENT PLAN  
2014-15**

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| <b>UNIT:</b>                               | <b>Academic &amp; Student Affairs</b> (Dr. Terry Osborn, Regional Vice Chancellor)   |
| <b>MISSION:</b>                            | The mission Academic & Student Affairs is to ensure academic excellence and professionalism by overseeing and continuously improving the learner-centered environment in service to our faculty, students, and community through fulfillment of federal, state, and university requirements and initiatives.   |
| <b>2012-16 USFSM STRATEGIC PLAN GOALS:</b> | <p><b>GOAL 1 ACCESS:</b> Expand access to a University education that benefits students and the local, national, and global community. (Aligns with USF System Goals 1,2,3,4,5; State University System of Florida Goals 2,3)</p> <p><b><u>Teaching &amp; Learning</u></b><br/>         (1a.) Expand academic programs in distinctive areas related to the Suncoast's needs and strengths and across disciplines, when feasible, including the ability for students to complete the full four-year bachelor's degree.</p> <p><b><u>Scholarship, Research, and Innovation</u></b><br/>         (1b.) Promote innovative scholarship and community-engaged research.<br/>         (1c.) Seek <b>external funding</b> from public grants, private foundations, and individual donors.</p> <p><b><u>Public Service &amp; Community Engagement</u></b><br/>         (1d.) Partner with a variety of organizations and stakeholders, including the USF System.<br/>         (1e.) Build a University living and learning community, including residence halls, academic buildings, and student life facilities.</p> <p><b>GOAL 2 SUCCESS:</b> Enhance success of student outcomes, faculty productivity, and community impact (Aligns with USF System Goals 1,2,4,5; State University System of Florida Goals 1,2).</p> <p><b><u>Teaching &amp; Learning</u></b><br/>         (2a.) Produce continuous improvement in student outcome measures, including retention and graduation rates and student career results.<br/>         (2b.) Earn professional accreditation and recognition, including AACSB and NCATE.</p> <p><b><u>Scholarship, Research, and Innovation</u></b><br/>         (2c.) Track and promote faculty-developed measures of scholarship.<br/>         (2d.) Identify student success predictors.</p> <p><b><u>Public Service &amp; Community Engagement</u></b><br/>         (2e.) Earn recognition as a Carnegie Community-Engaged University.<br/>         (2f.) Track and share the value of the University's and graduates' economic and societal contributions.</p> |

| <b>UNIT GOALS:</b>   | <p>1. Ensure quality academic programs and course scheduling while allocating resources effectively. (Aligns with USFSM Goals 1a,2a-b)</p> <p>2. Support the ability of faculty to carry out their teaching, research, and service responsibilities. (Aligns with USFSM Goals 1b, 2c)</p> <p>3. Assure equitable faculty processes through shared governance. (Aligns with USFSM Goals 2c)</p> <p>4. Communicate current and new policies and procedures. (Aligns with USFSM Goals 1a,2a-b)</p> |  |   |   |   |
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| <b>OUTCOMES</b>  | <b>Unit Goal</b>  | <b>Means of Assessing Outcomes</b>   | <b>Assessment Data</b>  | <b>Plan Resulting from Analysis of Assessment</b>   | <b>Chancellor's Response</b><br>(Dr. Sandra Stone)  |
| <b>Outcome 1.</b> Florida Board of Governors' Key Performance Indicators met as outlined in the 2014-15 Work Plan. | 1   | Develop systems to address institutional response to the performance funding metrics. Systemic changes to address performance funding metrics. | ODS report from USF System indicates significant concern for USFSM in 4 areas: Six Year Graduation Rate, Academic Progress Rate, Bachelor's and Graduate (as separate items) Degrees Awarded in Areas of Strategic Emphasis | Continue building on the following:<br>Created Sarasota Manatee Success Makers, a campus wide initiative working with John N. Gardner Institute to develop comprehensive student success plan in support of PBFs. Identified programs of strategic emphasis currently in our program inventory and beginning work with Deans, Admissions, Financial Aid, and Advisors to address these program enrollments.<br>Restructured Admissions and Financial Aid to report directly to RVCASA to further support these efforts. | Efforts to address the identified metrics are commendable and on track. We also need to further integrate the Career Planning Services to get students on track early and help them stay focused. |
| <b>Outcome 2.</b> Faculty supported for teaching and research  | 2   | Develop faculty-driven faculty development initiatives. Number of programs initiated by faculty for  | No campus-wide professional development system that was faculty-  | Continue building on the following:<br>Created and staffed the  | I would like to continue to support faculty development efforts as  |

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| efforts.  |     | faculty development.   | driven. Previous professional development efforts in e-learning and grants were in place.  | position of Faculty Coordinator of Professional Development who supervises e-learning. Worked with Faculty Senate to establish professional development committee that sets priorities and approves funding from the newly-established Chancellor's professional support initiative.  | resources allow to cover all aspects of faculty work. Faculty support is critical to student success.   |
| <b>Outcome 3.</b> Improved faculty involvement and continuity in academic processes at USFSM and within the USF System. | 3,4 | Engage Faculty Senate and colleges in processes at USFSM and in the USF system. Continuous improvement measures such as curriculum changes to improve processes and policies * | Faculty Coordinator appointments (Research and Professional Development) resulted in increased participation of faculty in administration of the colleges and campus; NCATE accreditation received; Senate President reports to Campus Board positive relationships with USFSM administration; Grant consultant declined to work with us because our internal support system was insufficient. Over 5,400 course overrides processed by advisors to facilitate course scheduling for students. | Continue building on the following:<br>Faculty Coordinator of Research tasked with building grant support and mentoring system; Academic Regulations Committee (ARC) re-constituted to include faculty representation for awareness of issues facing advising; Schedule optimization process begun with additional professional development scheduled; Schedule centralization process begun; APC continues refinement of catalog and program requirements. | It is clear that we need to address a number of infrastructure issues, and efforts to do that are commendable. It is important that we continue to find ways to bring faculty, staff, and administrators together to address our challenges in an integrated way to optimize successful outcomes. |

\*Previous goals for Academic Services Administration incorporated above:

1. Support faculty through the Faculty Senate. (Aligns with USFSM Goal 1a, 1b, 1c, 2c)
2. Provide curriculum management support, including the Academic Programs Committee and the University catalog. (Aligns with USFSM Goal 1a)
3. Communicate clearly and concisely with faculty & administration, along with the website & catalog audiences. (Aligns with USFSM Goal 1a, 1b, 1c, 2c)
4. Provide administrative support for the grant process, including identification, application, and reporting. (Aligns with USFSM Goal 1b, 1c, 2c)

*6/19/2015*