

UNIVERSITY OF SOUTH FLORIDA SARASOTA-MANATEE
UNIT ASSESSMENT PLAN
2014-15

UNIT:	Global Engagement Office (Dr. Amela Malkic, Director)
MISSION:	The mission of the Global Engagement Office (GEO) is to lead the creation and implementation of the institution’s strategic academic initiatives by facilitating a variety of programs and services intended to expand the institution’s international reach. GEO supports education abroad initiatives, provides immigration advising to international students and scholars, liaisons with USF World, and facilitates the international agreement process for USFSM.
2012-16 USFSM STRATEGIC PLAN GOALS:	<p>GOAL 1 ACCESS: Expand access to a University education that benefits students and the local, national, and global community. (Aligns with USF System Goals 1,2,3,4,5; State University System of Florida Goals 2,3)</p> <p>Teaching & Learning</p> <p>(1a.) Expand academic programs in distinctive areas related to the Suncoast's needs and strengths and across disciplines, when feasible, including the ability for students to complete the full four-year bachelor's degree.</p> <p>Scholarship, Research, and Innovation</p> <p>(1b.) Promote innovative scholarship and community-engaged research.</p> <p>(1c.) Seek external funding from public grants, private foundations, and individual donors.</p> <p>Public Service & Community Engagement</p> <p>(1d.) Partner with a variety of organizations and stakeholders, including the USF System.</p> <p>(1e.) Build a University living and learning community, including residence halls, academic buildings, and student life facilities.</p> <p>GOAL 2 SUCCESS: Enhance success of student outcomes, faculty productivity, and community impact (Aligns with USF System Goals 1,2,4,5; State University System of Florida Goals 1,2).</p> <p>Teaching & Learning</p> <p>(2a.) Produce continuous improvement in student outcome measures, including retention and graduation rates and student career results.</p> <p>(2b.) Earn professional accreditation and recognition, including AACSB and NCATE.</p> <p>Scholarship, Research, and Innovation</p> <p>(2c.) Track and promote faculty-developed measures of scholarship.</p> <p>(2d.) Identify student success predictors.</p> <p>Public Service & Community Engagement</p> <p>(2e.) Earn recognition as a Carnegie Community-Engaged University.</p> <p>(2f.) Track and share the value of the University's and graduates' economic and societal contributions.</p>
UNIT GOALS:	<ol style="list-style-type: none"> 1. Organize and execute new international student/scholar check-in and orientation sessions. (Aligns with USFSM Goals 1a, 1b) 2. Organize and execute study abroad fair for USFSM students and faculty in collaboration with USF World. (Aligns with USFSM Goals 1a, 1d) 3. Maintain existing and initiate new international agreements for USFSM. (Aligns with USFSM Goals 1a, 1d, 2e)

OUTCOMES	Unit Goal	Means of Assessing Outcomes	Assessment Data	Plan Resulting from Analysis of Assessment	Chancellor's Response (Dr. Sandra Stone)
<p>Outcome 1. Compliance with federally mandated immigration regulations.</p>	1	100% participation of international students and scholars in the orientation programs.	100% participation of int'l students/scholars in orientation program goal has been achieved. All new and transfer international students and scholars attended mandatory check-ins and orientation with GEO. [total of 22 students attended the mandatory programs in fall 2014 and spring 2015]	Due to the nature of this program and required compliance with immigration regulations, GEO intends to continue meeting this goal at 100% participation during 2015/16 academic year	Good job – thanks!
<p>Outcome 2. Increased participation of students in global activities.</p>	2	<p>2.1 10% increase in USFSM students studying abroad</p> <p>2.2 10% increase in attendance at Study Abroad Fair</p>	<p>2.1 Prior to the establishment of GEO (May 2014) these numbers were not tracked at USFSM. However, for 2014/15, USFSM expects to have total of 10 students studying abroad.</p> <p>2.2 We do not have data for organized Study Abroad Fairs prior to the establishment of GEO. However, in 2014/15, Study Abroad Fair attracted over 200 students in the open event in Main Rotunda.</p>	<p>2.1 GEO will monitor the number of future students studying abroad and expect 10% increase for 2015/16.</p> <p>2.2. GEO will monitor student attendance and increase at future Study Abroad Fair and expect 10% increase in student attendance.</p>	<p>With increasing funds to help students travel, we should be able to generate increased interest. I just learned there are travel funds available from USF World in Tampa. We need to inquire further. Good job with the Study Abroad Fair. More students should result in more interest.</p>
<p>Outcome 3. Increased number of new international students resulting from international agreements.</p>	3	10% increase in International students	<p>USFSM hosted total of 9 international students whose enrollment was direct result of institutional agreement during 2013/14.</p> <p>GEO exceeded the 10% increase in new int'l student enrollment with total of 12 int'l students (~27% increase) attending during 2014/15 year.</p>	<p>GEO will continue to increase int'l student enrollment resulting from international agreements. Expected increase will be set at 10% for 2015/16 year.</p>	<p>We will continue to work together to build on international options for student exchanges.</p>