

**USF SARASOTA-MANATEE
ASSESSMENT PLANNING RECORD
2014-15**

UNIT:	Institutional Research & Effectiveness (Dr. Bonnie Jones, Assistant Vice President)
MISSION:	The purpose of Institutional Research & Effectiveness is to serve the University of South Florida Sarasota-Manatee's administration, faculty, and staff by initiating and building a comprehensive institutional research and effectiveness valuation program that supports campus decision-making, strategic planning, and assessment of institutional effectiveness, and regional and specialized accreditation.
2012-16 USFSM STRATEGIC PLAN GOALS:	<p>ACCESS: Expand access to a University education that benefits students and the local, national, and global community; and (Aligns with USF System Goals 1,2, 3, 4, 5; SUS Goals 2,3)</p> <p><u>Teaching & Learning</u></p> <p>(1a.) Expand academic programs in distinctive areas related to the Suncoast's needs and strengths and across disciplines, when feasible, including the ability for students to complete the full four-year bachelor's degree.</p> <p><u>Scholarship, Research, and Innovation</u></p> <p>(1b.) Promote innovative scholarship and community-engaged research.</p> <p>(1c.) Seek external funding from public grants, private foundations, and individual donors.</p> <p><u>Public Service & Community Engagement</u></p> <p>(1d.) Partner with a variety of organizations and stakeholders, including the USF System.</p> <p>(1e.) Build a University living and learning community, including residence halls, academic buildings, and student life facilities.</p> <p>SUCCESS: Enhance success of student outcomes, faculty productivity, and community impact (Aligns with USF System Goals 1,2,4,5; SUS Goals 1,2).</p> <p><u>Teaching & Learning</u></p> <p>(2a.) Produce continuous improvement in student outcome measures, including retention and graduation rates and student career results.</p> <p>(2b.) Earn professional accreditation and recognition, including AACSB and NCATE.</p> <p><u>Scholarship, Research, and Innovation</u></p> <p>(2c.) Track and promote faculty-developed measures of scholarship.</p> <p>(2d.) Identify student success predictors.</p> <p><u>Public Service & Community Engagement</u></p> <p>(2e.) Earn recognition as a Carnegie Community-Engaged University.</p> <p>(2f.) Track and share the value of the University's and graduates' economic and societal contributions.</p>

UNIT GOALS:	<ol style="list-style-type: none"> 1. Enhance the USF Sarasota-Manatee student success database to assess and predict on a continuous basis measures of student outcomes. (Aligns with USFSM Goal 2a, 2d) 2. Enhance the comprehensive assessment system for institution-wide decision-making and continuous improvement. (Aligns with USFSM Goal 2a) 3. Support of USF Sarasota-Manatee regional and professional accreditation and recognition programs. (Aligns with USFSM Goal 2b, 2e) 4. Support faculty in preparation of research grants, particularly those that include community partnerships. (Aligns with USFSM Goal 1b, 1c, 1d) 				
OUTCOME	Unit Goal	Means of Assessing Outcomes	Assessment Data	Plan Resulting from Analysis of Assessment	Chancellor's Response (Dr. Sandra Stone)
Outcome 1. Collection and analysis of student success data in longitudinal study.	1	Produce one manuscript for presentation or publication.	Collected data for 2 nd year.	Continue 4-year study.	In progress.
Outcome 2. Improvement and formalization of campus-wide assessment processes.	2, 3	Receive NCATE accreditation for the College of Education.	NCATE accreditation received. Worked with COE to streamline assessment processes. Assisted COE with creating assessment reports.	Further refine assessment including rubrics for CAEP review in conjunction with COE faculty.	Work with COE in the accreditation process commendable and appreciated.
		Apply for ACPHA accreditation for the Hospitality program, if HTL ready.	Change in direction of Hospitality.	Decision on year to go forward based on hiring of new dean.	Review when new Dean is in place.
		Implement General Education assessment.	Assessment restructured into General Education (ETS) and Core Curriculum Committee (Pillars). Data collection continued. Critical Thinking selected as QEP topic.	IR will work with new General Education Coordinator to further refine assessment. Critical Thinking assessment will develop through work on QEP.	General Education and QEP assessments are challenging, but critically important. Need to be sure to involve faculty in these efforts.
		Consult with key assessment personnel in the colleges and units to enhance the integration of the assessment processes.	Unit assessments better align to professional accreditation standards. Continued improvement on all assessment reports. Academic and Unit reports were completed. Plans were updated to better capture data and to align to accreditors.	Need to realign all Unit plans to new Strategic Plan. Academic assessment to continue with further refinements to COE process.	Important to work with faculty and staff to bring assessments in to alignment with our new Strategic Plan. This will be ongoing.

Outcome 3. SACSCOC Reaffirmation documents in draft form & QEP Topic identification	2,3	Update website; Drafts completed by June 1; QEP topic identified by end of Fall Semester 2014.	Website in place. First drafts completed. QEP topic identified and plan is in process.	Reaffirmation and QEP approval.	Work on SACS documents commendable and much appreciated.
Outcome 4. Faculty supported for grants and research.	4	Work with faculty in at least two of the four colleges on their research and/or grants, particularly with the assessment sections. At least one in collaboration with a community partner.	Project Elevate Sarasota County (B. Reck). Assisting faculty member, K. Black, with Age-Friendly Sarasota Survey. Note: Few USFSM faculty applied for grants.	IR will continue to support faculty as initiatives to increase scholarship ramp up.	Now that we have a Faculty Research Coordinator, the expectation is that grants and other research activities will increase. We will need to monitor resource needs as that occurs.

6/19/2015