

**UNIVERSITY OF SOUTH FLORIDA SARASOTA-MANATEE  
UNIT ASSESSMENT PLAN  
2014-15**

<b>UNIT:</b>	<b>Office of the Regional Chancellor</b> (Dr. Sandra Stone, Regional Chancellor) – Began responsibilities in November 2014
<b>MISSION:</b>	The Regional Chancellor of USF Sarasota-Manatee is responsible for administering campus operations and providing overall leadership for the institution through strategic planning, priority setting, policy development, raising community awareness, and obtaining external financial support. The Regional Chancellor encourages collaboration among faculty, staff and administrators while supporting our commitment to provide quality education, enhance student learning, and foster professional growth and development for all.
<b>2012-16 USFSM STRATEGIC PLAN GOALS:</b>	<p><b>GOAL 1 ACCESS:</b> Expand access to a University education that benefits students and the local, national, and global community. (Aligns with USF System Goals 1,2,3,4,5; State University System of Florida Goals 2,3)</p> <p><b>Teaching &amp; Learning</b>  (1a.) Expand academic programs in distinctive areas related to the Suncoast's needs and strengths across disciplines.</p> <p><b>Scholarship, Research, and Innovation</b>  (1b.) Promote innovative scholarship and community-engaged research.  (1c.) Seek <b>external funding</b> from public grants, private foundations, and individual donors.</p> <p><b>Public Service &amp; Community Engagement</b>  (1d.) Partner with a variety of organizations and stakeholders, including the USF System.  (1e.) Build a University living and learning community, including residence halls, academic buildings, and student life facilities.</p> <p><b>GOAL 2 SUCCESS:</b> Enhance success of student outcomes, faculty productivity, and community impact (Aligns with USF System Goals 1,2,4,5; State University System of Florida Goals 1,2).</p> <p><b>Teaching &amp; Learning</b>  (2a.) Produce continuous improvement in student outcome measures, including retention and graduation rates and student career results.  (2b.) Earn professional accreditation and recognition, including AACSB and NCATE.</p> <p><b>Scholarship, Research, and Innovation</b>  (2c.) Track and promote faculty-developed measures of scholarship.  (2d.) Identify student success predictors.</p> <p><b>Public Service &amp; Community Engagement</b>  (2e.) Earn recognition as a Carnegie Community-Engaged University.  (2f.) Track and share the value of the University's and graduates' economic and societal contributions.</p>

<b>UNIT GOALS:</b>	<ol style="list-style-type: none"> <li>1. Develop a new strategic plan</li> <li>2. Obtain approval to exceed the 25% limit on lower level enrollment</li> <li>3. Improve scores on the performance based funding metrics</li> </ol>			
<b>OUTCOMES</b>	<b>Unit Goal</b>	<b>Means of Assessing Outcome</b>	<b>Assessment Data</b>	<b>Plan Resulting from Analysis of Assessment</b>
<b>Outcome 1.</b> Completion of a new USF Sarasota-Manatee Strategic Plan 2015-2020	1	Approval of Strategic Plan 2015-2020 by USF Board of Trustees	Strategic Plan approved by USF Board of Trustees on 6/4/2015	Implement plan and review progress in January 2016.
<b>Outcome 2.</b> Obtain approval from the SUS Board of Governors to remove the 25% limit on lower level enrollments	2	Approval by the SUS Board of Governors	SUS Board of Governors approved USFSM to exceed the 25% limit on lower level student enrollments.	Developing an enrollment management plan for slow, steady growth
<b>Outcome 3.</b> Improve scores on the Performance Based Funding metrics	3	Obtain data for set indicators issued by the BOG	Improvement in some areas, led the USF system in 3 areas: % of graduates employed or in grad school w/in one year of graduation, mean pay for new graduates, and % of students graduating w/out excess hours	Many strategies in the new strategic plan are tied directly to the Performance Based Metrics, with projected increases each year.