

**UNIVERSITY OF SOUTH FLORIDA SARASOTA-MANATEE**

**UNIT ASSESSMENT PLAN  
2015-16**

<b>UNIT:</b>	<b>Academic Research</b> (Dr. Richie Reich, Faculty Coordinator of Research)
<b>MISSION:</b>	The mission of the Faculty Coordinator of Research is to recognize and support diverse faculty and student research activities, to support excellence in research and communicate opportunities to enhance research productivity.
<b>2015-20 USFSM STRATEGIC PLAN GOALS:</b>	<p><b>STRATEGIC GOAL #1: Student Success</b> Ensure student retention, timely completion, employment success, and student satisfaction.</p> <p><b>STRATEGIC GOAL #2: Campus Life</b> Foster an intentional culture of campus engagement.</p> <p><b>STRATEGIC GOAL #3: Intentional Enrollment Management</b> Strategically recruit and retain students by growing existing programs and creating new programs of strategic emphasis or demonstrated demand.</p> <p><b>STRATEGIC GOAL #4: Teaching and Learning</b> Explore and implement innovative technologies and pedagogical methods that increase student engagement in the learning process and improve student learning outcomes.</p> <p><b>STRATEGIC GOAL #5: Scholarly Activity</b> Recognize and support diverse faculty and student research activities.</p> <p><b>STRATEGIC GOAL #6: Community Engagement</b> Build and be known for a community engagement identity in partnership with a variety of organizations throughout the service area.</p> <p><b>STRATEGIC GOAL #7: Resources</b> Preserve, grow, and diversify the human, physical, financial, private, and other resources, aligning them to support the strategic goals.</p>

<b>UNIT GOALS:</b>	<ol style="list-style-type: none"> <li>1. Support faculty in grant development and receipt of grant awards.</li> <li>2. Support faculty in their scholarly activity.</li> <li>3. Increase the research profile of USF Sarasota-Manatee.</li> <li>4. Cultivate student-faculty research collaboration.</li> </ol>																	
<b>OUTCOMES</b>	<b>Unit Goal</b>	<b>Means of Assessing Outcomes</b>	<b>Assessment Data</b>		<p><b>Plan Resulting from Analysis of Assessment</b> (Draft plan for review – submitted by Jenni Mariano, Cindy Kish, Melanie Le Clainche)</p> <p>Initial public focus could be on 4 inclusive areas that emphasize USFSM’s strengths, college organization, faculty expertise, and unique position in the community, as well as reflect incoming USF System research strategic plan (see attached draft under review with ADR’s). As information on faculty research is collected, more inclusive language or categories could be added/modified while remaining strategic.</p> <ol style="list-style-type: none"> <li>1) STEM</li> <li>2) Inter/Transdisciplinary</li> <li>3) “Community engaged” (broadly defined).</li> <li>4.) Innovations in Business, Hospitality, Technology, Other</li> </ol>	<b>Vice Chancellor’s Response</b> (Dr. Terry Osborn)												
<b>Outcome 1.</b> Increased research grant productivity.	1	Increase in dollars of research grants submitted.  <b>GOALS:</b>  2015-16 \$500,000 2016-17 \$750,000 2017-18 \$1,250,000 2018-19 \$2,000,000 2019-20 \$2,500,000	<b>2015-16 USFSM Grant Proposals</b> <table border="1" data-bbox="667 1076 1167 1490"> <thead> <tr> <th>College</th> <th>Grant Sponsor</th> <th>Proposal Amt.</th> </tr> </thead> <tbody> <tr> <td>COE</td> <td>New Researcher (Robinson)</td> <td>\$10,000</td> </tr> <tr> <td>COE</td> <td>Sarasota County School Board (Reck)</td> <td>\$131,250</td> </tr> <tr> <td>CAS</td> <td>American Educational Research Assoc. (Sadler)</td> <td>\$35,000</td> </tr> </tbody> </table>		College	Grant Sponsor	Proposal Amt.	COE	New Researcher (Robinson)	\$10,000	COE	Sarasota County School Board (Reck)	\$131,250	CAS	American Educational Research Assoc. (Sadler)	\$35,000	<b>Mariano – Proposed Fall16/Spr17 Strategies:</b>  One-on-one meetings and coaching of faculty to select and encourage grants, and grants strategy development that aligns with their annual reviews and research goals. Emphasis on junior faculty applications, and possibly, partnering of senior faculty with junior faculty, multi-faculty interdisciplinary grants, institutional-faculty grants, and	Excellent support items
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1	<p>Increase in dollars of research grants received.</p> <p><b>GOALS:</b>  2015-16 \$100,000  2016-17 \$150,000  2017-18 \$250,000  2018-19 \$400,000</p>	<p><b>2015-16 USFSM Grants Awarded (To date 6/15/16 –reflects decisions received on the above)</b></p> <table border="1"> <thead> <tr> <th>College</th> <th>Grant Sponsor</th> <th>Proposal Amt.</th> </tr> </thead> <tbody> <tr> <td>COE</td> <td>USF New Researcher (Robinson)</td> <td>\$10,000</td> </tr> <tr> <td>CAS</td> <td>New Researcher</td> <td>\$10,000</td> </tr> </tbody> </table>	College	Grant Sponsor	Proposal Amt.	COE	USF New Researcher (Robinson)	\$10,000	CAS	New Researcher	\$10,000	<p>See above – strategies are the same.</p> <p>We won't set goals at this stage for effectiveness rate and will continue to welcome all grants. However, we will specifically encourage grants with higher overhead (i.e., usually federal negotiated</p>	<p>Very good plan &amp; leadership</p>																								
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<b>Outcome 2.</b> Increased scholarly activity	2, 3	Increase in number of service grants with outside agencies, etc. <b>Goals</b> 2015-16 - 5 2016-17 - 7 2017-18 - 10 2018-19 - 12 2019-20 - 15	<b>Benchmark Year</b> 2015-16: 1 (Project Elevate) <u>Note:</u> Number of “community based” project grants applied for = 7 /awarded to date: 6 <b>[overlaps with STRATEGIC GOAL #6: Community Engagement]</b>	In 2016-17, consider establishing a definition and tracking of the term “service grant”. Currently, “community-based” grants/projects are based on Carnegie definition and are tracked by Tampa in internal forms.  See above – same strategies as grant applications and awards.	Continue to monitor
		Increase in number of peer-reviewed journal articles published	<b>Benchmark Year</b> 2015: 63	Encourage/Support current faculty initiatives: <i>Robinson Writing Retreat</i> .  Continue to collect this data via contact of FCR with faculty. However, USF Tampa also has a website where faculty can enter these data.  FCR presentation at Fall16 Office of Community Engagement Day - about “what is community-engaged research (CER)?” and what publication venues welcome CER?  Support, research and investigate support needs for research analysis and design. Examples: software, SOMA. Possibly pilot and research support system such as CORE or In-House.	Excellent plans. Also, Rick’s Research Café.
		Increase in number of books and book chapters published	<b>Benchmark Year</b> 2015: 18	Is above: Encourage/Support current faculty initiatives: <i>Robinson Writing Retreat</i> .	Excellent plans. Also, Rick’s Research Café.
		Increase in number of peer-reviewed scholarly presentations	<b>Benchmark Year</b> 2015: 92	Encourage/Support current faculty initiatives: <i>Rick’s Research Cafe</i>	Excellent plans.

<p><b>Outcome 3.</b> Tenure and promotion guidelines edited to reflect scholarly expectations.</p>	<p>2</p>	<p>Tenure and promotion guidelines revised.</p>	<p>There was no change to scholarly activity in university guidelines for tenure and promotion. Specific criteria for tenure and promotion is addressed in college guidelines, which did not change this year. (Source: Sarah Fayard on 6/1/16)</p>	<p>Need to Brainstorm: Potentially –include “community-engaged research” in T&amp;P and annual review guidelines.</p>	<p>Continue to support Community Engagement.</p>
<p><b>Outcome 4.</b> Increase the number of students engaged in faculty-directed research</p>	<p>4</p>	<p>Increase % of students engaged in faculty research</p>	<p><b>Benchmark Year</b> SP 2016 Research Symposium: 18 2015-16 Honors theses started: 7 2015-16 Honors theses completed: 4 Biology/Telang: 9 Mote/Post Docs: 5</p>	<p>Encourage/Support current initiatives: <i>Undergraduate Research Symposium (pending continued available support)</i></p> <p>Encourage/Support inclusion of USFSM undergraduates in research grant applications, and building of USF Tampa doctoral/USFSM undergraduate collaborative teams on such grants.</p> <p>Gather data from faculty about their research with students. For example: directed research projects, funded or not funded and publications.</p>	<p>Continue to advocate for student research support.</p>
				<p>Include an additional outcome for 16-17 plan: Research communication and publicity. For example, Manatee TV Series – Fall 16 and encourage faculty initiatives (website page).</p>	

**Chancellor’s Response (Dr. Sandra Stone):**

Good job in supporting and encouraging research activity. Good move to establish a faculty coordinator and strongly support addition of new grants manager to provide additional support. I recommend setting more specific goals on other outcome measures similar to the dollar amounts set for grants submitted.