

**UNIVERSITY OF SOUTH FLORIDA SARASOTA-MANATEE
UNIT ASSESSMENT REPORT
2015-16**

UNIT:	Global Engagement Office (Amela Malkic, Director)
MISSION:	The mission of the Global Engagement Office (GEO) is to lead the creation and implementation of the institution’s strategic academic initiatives by facilitating a variety of programs and services intended to expand the institution’s international reach. GEO supports education abroad initiatives, provides immigration advising to international students and scholars, liaisons with USF World, and facilitates the international agreement process for USFSM.
2015-20 USFSM STRATEGIC PLAN GOALS:	<p>STRATEGIC GOAL #1: Student Success Ensure student retention, timely completion, employment success, and student satisfaction.</p> <p>STRATEGIC GOAL #2: Campus Life Foster an intentional culture of campus engagement.</p> <p>STRATEGIC GOAL #3: Intentional Enrollment Management Strategically recruit and retain students by growing existing programs and creating new programs of strategic emphasis or demonstrated demand.</p> <p>STRATEGIC GOAL #4: Teaching and Learning Explore and implement innovative technologies and pedagogical methods that increase student engagement in the learning process and improve student learning outcomes.</p> <p>STRATEGIC GOAL #5: Scholarly Activity Recognize and support diverse faculty and student research activities.</p> <p>STRATEGIC GOAL #6: Community Engagement Build and be known for a community engagement identity in partnership with a variety of organizations throughout the service area.</p> <p>STRATEGIC GOAL #7: Resources Preserve, grow, and diversify the human, physical, financial, private, and other resources, aligning them to support the strategic goals.</p>
UNIT GOALS:	<ol style="list-style-type: none"> 1. Organize and execute Faculty workshops on “Proposing new study abroad programs.” (Aligns with Goal 4, Strategy 4.4.) 2. Organize and execute study abroad fair for USFSM students and faculty in collaboration with USF World. (Aligns with Goal 4, Strategy 4.4.) 3. Recruit international students participating in the International Certificate Program in Hospitality Management (Aligns with Goal 3, Strategy 3.5.) 4. Develop website for Global Engagement Office (Aligns with Goals 3 and 4, Strategies 3.7. & 4.4.)

OUTCOMES	Unit Goal	Means of Assessing Outcomes	Assessment Data	Plan Resulting from Analysis of Assessment	Chancellor's Response (Dr. Sandra Stone)
Outcome 1. Increased faculty participation in study abroad programs.	1	Creation of one, new faculty-led study abroad program.	Three initiatives in progress: <ul style="list-style-type: none"> • Dr. Banner-Chemistry/Biology research program in Costa Rica, June 2016, 4 weeks, 5 students. • Prof. Jimenez & Fehily – Latin American Culture & Spanish Acquisition/Home Stay, May-June 2016, 9 students. • Dr. Turner-USF London English faculty, June –July 2016, 4 weeks, 3 USFSM students & additional USF Tampa students. 	Program evaluation & re-proposal before August 1, 2016. Goal for at least two programs for summer 2017: one or more reoccurring and one new.	Good job getting new study abroad programs up and running!
Outcome 2. Increased student participation in study abroad programs.	2	10 % increase in USFSM students studying abroad.	2014-15: 11 students 2015-16: 26 students 136% increase from 2014-15	Facilitation of student increase: <ul style="list-style-type: none"> • Program Info Sessions, campus-wide for faculty and students. Approx.10-15. • Advertise study abroad programs through Org Sync and other campus media. • Organized fall 2015 Study Abroad Fair at USFSM. 	Good job getting more students to participate in study abroad programs! Hope to see numbers continue to increase.
Outcome 3. Increased number of international students who contribute to overall campus diversity.	3	10% increase in international student enrollment in the certificate program.	2014-15: 12 students 2015-16: 19 students	The new Dean of CHTL will determine future plans for this program.	Would like to see us expand our international students beyond the Taiwan program to include students coming from other international partner universities.

<p>Outcome 4. Optimized use of the GEO website by prospective and currently enrolled students.</p>		<p>Development of a GEO website.</p>	<p>From mini-site, collaborated with Webmaster to develop GEO site that meets standard USFSM template.</p>	<p>Future upgrades to site to include accuracy of forms, new links, and published news of GEO activities.</p>	<p>Continue to work with Marketing and Communications on improvement and expansion of website.</p>
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