

**USF SARASOTA-MANATEE  
ASSESSMENT PLANNING RECORD  
2015-16**

<b>UNIT:</b>	<b>Institute of Public Policy &amp; Leadership</b> (Dr. Lora Kosten)
<b>MISSION:</b>	The Institute for Public Policy and Leadership (IPPL) at the University of South Florida Sarasota-Manatee engages strong academic resources, as well as local and global experts, to guide a dynamic exchange about important policy and leadership issues. Through collaboration with diverse constituencies, IPPL showcases faculty and student expertise, sponsors lecture series, in-depth interviews, policy forums, seminars, and workshops to energize meaningful civic discussion and build public respect and appreciation for excellence in leadership, scholarship, and education. It also strengthens public discourse and contributes to ethical policy-making.
<b>2015-20 USFSM STRATEGIC PLAN GOALS:</b>	<p><b>STRATEGIC GOAL #1: Student Success</b> Ensure student retention, timely completion, employment success, and student satisfaction.</p> <p><b>STRATEGIC GOAL #2: Campus Life</b> Foster an intentional culture of campus engagement.</p> <p><b>STRATEGIC GOAL #3: Intentional Enrollment Management</b> Strategically recruit and retain students by growing existing programs and creating new programs of strategic emphasis or demonstrated demand.</p> <p><b>STRATEGIC GOAL #4: Teaching and Learning</b> Explore and implement innovative technologies and pedagogical methods that increase student engagement in the learning process and improve student learning outcomes.</p> <p><b>STRATEGIC GOAL #5: Scholarly Activity</b> Recognize and support diverse faculty and student research activities.</p> <p><b>STRATEGIC GOAL #6: Community Engagement</b> Build and be known for a community engagement identity in partnership with a variety of organizations throughout the service area.</p> <p><b>STRATEGIC GOAL #7: Resources</b> Preserve, grow, and diversify the human, physical, financial, private, and other resources, aligning them to support the strategic goals.</p>

<b>UNIT GOALS:</b>	<ol style="list-style-type: none"> <li>1. To develop a community engagement identity through collaboration with diverse constituents and organizations throughout the service area. (Aligns with USFSM Strategic Goal 6)</li> <li>2. To be a convener of community conversations, in a variety of settings and modes. (Aligns with USFSM Strategic Goal 6)</li> <li>3. To be a center for research and study. (Aligns with USFSM Strategic Goal 5)</li> <li>4. To be a center for teaching, training and leadership development. (Aligns with USFSM Strategic Goal 4)</li> <li>5. To expand student involvement in campus organizations and community civic activities. (Aligns with USFSM Strategic Goal 2)</li> <li>6. To enhance campus development efforts through relevant programs that attract a wide array of supporters. (Aligns with USFSM Strategic Goal 7).</li> <li>7. To collaborate with other USFSM departments in creating programs that cross interdisciplinary lines for maximum synergy. (Aligns with USFSM Strategic Goal 3)</li> </ol>				
<b>OUTCOME</b>	<b>Unit Goal</b>	<b>Means of Assessing Outcomes</b>	<b>Assessment Data</b>	<b>Plan Resulting from Analysis of Assessment</b>	<b>Chancellor's Response (Dr. Sandra Stone)</b>
<b>Outcome 1.</b> Create an IPPL Advisory Group to include invited USFSM faculty, one student and CLC Members.	1,5	Through documentation of group members selected, meeting dates, agendas and minutes recorded.	The IPPL Advisory Group is also the Outreach Sub-committee of the Community Engagement Steering Committee.  Confirmed IPPL Advisory Group and Members: Dr. Ross Alendar, co-chair Dr. Eric Hodges, co-chair (CAS) Dr. Richard Wharton (CLC) Dr. Brie Reck (SOE) Dr. Jean Kobango (COB)	The Sub-group co-chaired by Drs. Ross Alendar and Eric Hodges will advise the IPPL, facilitate and document initiatives for future Speaker Series, Community Partners, Internships, and Marketing.  We are seeking student participation.	Glad to see this Institute being brought back to life. I think this is a great opportunity for us to serve as a place to offer interesting and challenging topics for meaningful discussion among faculty, staff, students and community members.

<p><b>Outcome 2.</b> Schedule two events for a lecture series or panel discussion based on recommended topics from Advisory Group.</p> <p>Survey participants at each event on desired topics and forums for future planning.</p>	<p>1,2, 6,5</p>	<p>Documentation of events, dates and number of participants.</p> <p>Comments from evaluation/feedback forms.</p>	<p>Criminology Club through Advisor Jessica Grosholz planned two speaker series on current topics of interest in law.</p> <p><b>(1) “Wrongful Convictions” Panel Discussion with Q&amp;A</b> Selby Auditorium, 2/24/16, 6-8pm. Panel Members:</p> <ul style="list-style-type: none"> <li>• 2 local exonerees</li> <li>• Innocent Project of Florida (Board President and board member)</li> <li>• 12<sup>th</sup> Circuit Public Defender.</li> </ul> <p>Attendees: 80</p> <p><b>(2) Career Expo</b> Participants:</p> <ul style="list-style-type: none"> <li>• 30 local state &amp; national agencies, non-profits (Goodwill, Harvest House and Selah Freedom), FBI interviews</li> <li>• 100 students</li> </ul> <p>Feedback from USFSM Career Services feedback forms:</p> <ul style="list-style-type: none"> <li>• Overall, positive appreciation</li> <li>• G4S Security Solutions comment of “Best Career Fair”.</li> <li>• FBI offered one conditional job to a USFSM student.</li> </ul>	<p><b>Panel Discussion:</b> Verbal feedback suggested that this same panel should present each year to the campus and larger community to bring awareness to this important issue.</p> <p><b>Career Expo:</b> Many agencies work directly with criminal justice organizations and this helped expose students to many more employment opportunities. This was an important initiative as Criminology is one of our programs with a high enrollment and graduates from criminology are being tracked for the state Metric regarding employment and/or enrollment in graduate programs once they complete their studies at USFSM.</p> <p>Next year’s two events will be determined by the Outreach Sub-committee of the Community Engagement Steering Committee.</p>	<p>See note for Outcome 1. This is a great way to connect the campus and the larger community.</p>
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<p><b>Outcome 3.</b> Host one event that will showcase faculty research. Survey participants at this event on desired topics and forums for future planning</p>	<p>3,5,6</p>	<p>Documentation of event, dates and number of participants.  Comments from evaluation/feedback forms.</p>	<p><b>Ongoing Sarasota Police Drug Market Intervention Evaluation Plan</b> on April 8, 2016 for the Independent Police Advisory Panel  Dr. Jessica Grosholz (presenter), in collaboration with Dr. Fawn Ngo  Feedback:  <ul style="list-style-type: none"> <li>• Presentation, well-received</li> <li>• Collaboration with USFSM is respected and appreciated.</li> <li>• Both professors attend Community Neighborhood Association meetings to get the residents perceptions of crime and disorder.</li> </ul> </p>	<p>Dr. Grosholz hopes to involve students in a service-learning course in spring 2017 to assist in Newtown with conducting focus groups in the neighborhood to gather data for a new strategic plan.</p>	<p>I fully support opportunities to showcase faculty research. We can maybe do more than one of these. I am also planning to do a series of interviews with faculty about their research on METV.</p>
<p><b>Outcome 4.</b> Begin to draft a leadership skills certificate program that will be reviewed and finalized in Summer 2016.</p>	<p>4,5,6,7</p>	<p>Documentation of recommendations for: certificate description, objectives, learning outcomes, strategies, methods of delivery and assessments.</p>	<p><b>Development of a Certificate Course for Leadership Skills</b>  This area was not formerly addressed.</p>	<p>Per discussion with Police Chief Bernadette DiPino, there is a national leadership series for women in law enforcement that could be open to aspiring women in law enforcement as it focuses on gender issues, work-life balance etc. This can be further researched for a future initiative.</p>	<p>This can be a project in collaboration with the Office of Professional and Continuing Education. We could explore a variety of target groups and customize this kind of program.</p>