

**UNIVERSITY OF SOUTH FLORIDA SARASOTA-MANATEE
UNIT ASSESSMENT
2016-17**

UNIT:	Academic & Student Affairs – Student Success (Lauren Kurnov, Director of Student Success)
MISSION:	USFSM will provide a holistic system where all students are supported throughout the process of choosing a major, completing their degree and finding employment that provides both financial and professional fulfillment.
2015-20 USFSM STRATEGIC PLAN GOALS:	<p>STRATEGIC GOAL #1: Student Success Ensure student retention, timely completion, employment success, and student satisfaction.</p> <p>STRATEGIC GOAL #2: Campus Life Foster an intentional culture of campus engagement.</p> <p>STRATEGIC GOAL #3: Intentional Enrollment Management Strategically recruit and retain students by growing existing programs and creating new programs of strategic emphasis or demonstrated demand.</p> <p>STRATEGIC GOAL #4: Teaching and Learning Explore and implement innovative technologies and pedagogical methods that increase student engagement in the learning process and improve student learning outcomes.</p> <p>STRATEGIC GOAL #5: Scholarly Activity Recognize and support diverse faculty and student research activities.</p> <p>STRATEGIC GOAL #6: Community Engagement Build and be known for a community engagement identity in partnership with a variety of organizations throughout the service area.</p> <p>STRATEGIC GOAL #7: Resources Preserve, grow, and diversify the human, physical, financial, private, and other resources, aligning them to support the strategic goals.</p>

UNIT GOALS:	<p>1. Use career advising for students to make more informed decisions about course selection, internship, employment and engagement opportunities on campus and in the community. (Aligns to USFSM Strategic Goal #1)</p> <p>2. Develop a plan for how retention functions and initiatives will be structured. (Aligns to USFSM Strategic Goal #1)</p>					
OUTCOMES (Result)	Unit Goal	Strategy (How)	Means of Assessing Outcomes & Target <i>(How the result will be measured and at what level)</i>	Assessment Data	Plan Resulting from Analysis of Assessment	Vice Chancellor's Response (Dr. Osborn)
Outcome 1a. Students visit advising at least once per semester.	1	Pizza party with senior leadership. Promotion during Week of Welcome. Bios and videos of career advisors. Publicity plan collaboration with marketing.	50% of students made at least one appointment Time trade appointment system.	% of students who visited advising at least once per semester. AY 15-16: data not yet available Fall 2016: Spring 2017: (Disaggregate data by student groups.) % of students		
Outcome 1b. Student are satisfied with both academic and career advisor services.	1	Team based approach aims to provide students with enhanced academic and career guidance.	Academic Advisor Survey Career Advisor Survey	<i>(Disaggregate data based on survey questions.)</i>		
Outcome 2a. Students participate in an internship in a field of interest.	1	Collaborative efforts between Career Advisors, Internship Coordinator and faculty.	Career Services tracks internship placements.	% of eligible students in internships in their field of interest. AY 15-16:14% AY 16-17 20%		
Outcome 2b. Students and employers are satisfied with internship procedures and experience.	1	Implementing Internship Agreement Form to establish clear expectations between the intern and the supervisor, as well as learning goals, from the start.	General Career Service's student survey Student internship survey Employer survey	<i>(Disaggregate data based on survey questions.)</i>		
Outcome 3.	1	Career Advisors mentoring.	Job placement figures.	% of students in jobs or enrolled one year after graduation.		

<p>Students have found employment or are continuing their education in their field of interest.</p>		<p>Various Career Services programs.</p>		<p>AY15-16 (13-14): 62.58% AY16-17 (14-15): 63.5% AY17-18 (15-16): 66% AY18-19 (16-17): 68%</p> <p>% of students in jobs in their field of interest one year after graduation by major: AY15-16:</p> <p>% of students continuing education one year after graduation by major: AY 15-16:</p>		
<p>Outcome 4. Students are retained at a greater rate, progressing through their degree program to completion.</p>	<p>2</p>	<p>Persistence Advisor to focus on FTIC and Retention Advising. Green2Gold Retention program.</p>	<p>Retention rates.</p>	<p>% of Students continuously enrolled increases by 3% from AY 15-16 to AY 16-17</p>		

Chancellor's Response (Dr. Stone):