

**USF SARASOTA-MANATEE
ASSESSMENT PLANNING RECORD
2016-17**

UNIT:	Academic and Student Affairs (Dr. Osborn, Regional Vice Chancellor & Brian Swanson, Director)
MISSION:	The mission of Academic & Student Affairs is to ensure academic excellence and professionalism by overseeing and continuously improving the learner-centered environment in service to our faculty, students, and community through fulfillment of federal, state, and university requirements and initiatives.
2015-20 USFSM STRATEGIC PLAN GOALS:	<p>STRATEGIC GOAL #1: Student Success Ensure student retention, timely completion, employment success, and student satisfaction.</p> <p>STRATEGIC GOAL #2: Campus Life Foster an intentional culture of campus engagement.</p> <p>STRATEGIC GOAL #3: Intentional Enrollment Management Strategically recruit and retain students by growing existing programs and creating new programs of strategic emphasis or demonstrated demand.</p> <p>STRATEGIC GOAL #4: Teaching and Learning Explore and implement innovative technologies and pedagogical methods that increase student engagement in the learning process and improve student learning outcomes.</p> <p>STRATEGIC GOAL #5: Scholarly Activity Recognize and support diverse faculty and student research activities.</p> <p>STRATEGIC GOAL #6: Community Engagement Build and be known for a community engagement identity in partnership with a variety of organizations throughout the service area.</p> <p>STRATEGIC GOAL #7: Resources Preserve, grow, and diversify the human, physical, financial, private, and other resources, aligning them to support the strategic goals.</p>

UNIT GOALS:	<ol style="list-style-type: none"> 1. Increase staff efficiency and reduces labor time for routine tasks. (Aligns with USFSM Goal #1, 3, 7). 2. Support the implementation of Community Engagement across Academic and Student Affairs (Aligns with USFSM Goal #6). 3. Improve accessibility for student enrollment (Aligns with USFSM Goal #1, 2, 3). 4. Support units of Academic and Student Affair efforts to improve performance on PBF's and KPI's (Aligns with USFSM Goal # 1,2, 3, 4). 				
OUTCOME	Unit Goal	Means of Assessing Outcomes	Assessment Data	Analysis of Assessment & Plan	Regional Chancellor's Response (Dr. Stone)
Outcome 1. Increase student enrollment with admissions analysis reports; Improve efficiency of lead source and lead follow up processes.	1	Analysis reports Deployment of dashboards	Enrollment data: 2015-16 2016-17		
Outcome 2. Improve student satisfaction ratings and retention by providing streamlined operational technology systems and reporting intelligence to student services and advising staff.	1	Completion of a unified student appointment platform. Critical reporting for targeted student communication through email routines, phone campaigns, text messaging for all of ASA. Development and support of standard operating procedures and training methods to preserve institutional knowledge.	Student Satisfaction Rating: 2015-16 2016-17 Retention figures: 2015-16 2016-17		
Outcome 3 Increase efficiency of internal services for ASA departments though centralized administrative support.	1	Tracking and completion of shared services tasks for paperwork, ticket submissions, and other administrative requests.	Savings as a result of increased efficiency: Positions reorganized to work on higher level projects:		

<p>Outcome 4 Strengthen relationship with system level resources and technology services.</p>	1	<p>Participation in USF system meetings for reporting, business intelligence and technology platforms.</p> <p>Innovative approaches to utilizing available technologies.</p>	<p>Additional technology services brought to campus:</p>		
<p>Outcome 5 Increase housing opportunities for students.</p>	3	<p>Establish affiliation agreements for off Campus housing opportunities for students.</p>	<p>Off-Campus Housing Affiliation Agreements and/or the numbers of students benefiting from such agreements.</p>		
<p>Outcome 6 Optimize and expand academic programs.</p>	1, 3, 4	<p>Optimize space and facilities to support academic program needs</p> <p>Create comprehensive structures to consistently assess capacity and demand for programs</p>	<p>Conduct regular course scheduling meetings to evaluate viability of course and section offerings.</p> <p>Explore scheduling software solutions as part of the USF System committee to capture data on student interest and demand in courses and section volume.</p> <p>Develop systematic data collection tools with admissions and marketing to capture program interest from potential students.</p>		
<p>Outcome 7 Enable content delivery from the Office of PAInT to be delivered online.</p>	2, 4	<p>Explore PAInT Expansion</p>	<p>Establish the Office of PAInT, and launch an online delivery platform to enable content delivery statewide.</p>		

<p>Outcome 8 Articulation agreements with SCF, LECOM and USF System Institution.</p>	<p>2, 3, 4</p>	<p>Develop articulation agreements with State College of Florida, LECOM, and USF System Institutions in high demand areas (IT, engineering, and healthcare).</p>	<p>SCF Articulation Agreement LECOM Articulation Agreement USF System Articulation Agreement</p>		
<p>Outcome 9 Define, assess and recognize excellence in teaching in all formats.</p>	<p>1, 4</p>	<p>Establish an Office of Excellence in Teaching, Learning, & Leadership to define, assess, and recognize excellence in teaching in all formats by leveraging system resources.</p>	<p>Office Established Demonstrate assessment of and recognition of excellence in teaching.</p>		