

**USF SARASOTA-MANATEE
ASSESSMENT PLANNING RECORD
2016-17**

UNIT:	Academic and Student Affairs – Office of Student Engagement (Kimberly Mones, Director)
MISSION:	The mission of the Student Engagement Office of Academic & Student Affairs is to provide co-curricular experiences for students that encourage relationship building and personal and professional growth.
2015-20 USFSM STRATEGIC PLAN GOALS:	<p>STRATEGIC GOAL #1: Student Success Ensure student retention, timely completion, employment success, and student satisfaction.</p> <p>STRATEGIC GOAL #2: Campus Life Foster an intentional culture of campus engagement.</p> <p>STRATEGIC GOAL #3: Intentional Enrollment Management Strategically recruit and retain students by growing existing programs and creating new programs of strategic emphasis or demonstrated demand.</p> <p>STRATEGIC GOAL #4: Teaching and Learning Explore and implement innovative technologies and pedagogical methods that increase student engagement in the learning process and improve student learning outcomes.</p> <p>STRATEGIC GOAL #5: Scholarly Activity Recognize and support diverse faculty and student research activities.</p> <p>STRATEGIC GOAL #6: Community Engagement Build and be known for a community engagement identity in partnership with a variety of organizations throughout the service area.</p> <p>STRATEGIC GOAL #7: Resources Preserve, grow, and diversify the human, physical, financial, private, and other resources, aligning them to support the strategic goals.</p>
UNIT GOALS:	<ol style="list-style-type: none"> 1. Offer a variety of events and activities that appeal to our intergenerational diverse population and support the individual development of students (Aligns with USFSM Goal #2). 2. Provide volunteer opportunities to help students connect with the community and apply their learning to real world experiences (Aligns with USFSM Goal #6).

	3. Provide an engaging orientation program that educates students about university requirements and traditions while fostering a connection with the institution (Aligns with USFSM Goal #1).				
OUTCOME	Unit Goal	Means of Assessing Outcomes	Assessment Data	Plan Resulting from Analysis of Assessment	Vice Chancellor's Response (Dr. Osborn)
Outcome 1 Increase involvement in co-curricular offerings through creative marketing and outreach	1	RSO membership through OrgSync, OSE Event attendance and evaluations, SGA & CAB event participation	FA16: SP17:		
Outcome 2 Two new recreation programs offered each semester to provide students opportunities to enhance wellness.	1	Event attendance evaluations	FA16: SP17:		
Outcome 3 Leadership Series workshops to be offered in Fall 2016 and a new individual leadership coaching program to be offered starting in the Spring 2017 semester.	1	Participant surveys	FA16: SP17:		
Outcome 4 At least one teambuilding and leadership development activity	1	SGA Officer participant surveys	FA16: SP17:		

offered for SGA Officers each semester					
Outcome 5 Service Saturday program offered at least four times a semester with formal assessment to evaluate learning outcomes.	2	Service Saturday participant evaluations. Community partner surveys.	FA16: SP17:		
Outcome 6 A functional online orientation program offered to new students in spring 2017.	3	Online orientation program evaluations.	SP17: SU17:		

Chancellor's Response (Dr. Sandra Stone):