

UNIVERSITY OF SOUTH FLORIDA SARASOTA-MANATEE
UNIT ASSESSMENT PLAN
2016-17

UNIT:	Global Engagement Office (Amela Malkic, Director)
MISSION:	The mission of the Global Engagement Office (GEO) is to lead the creation and implementation of the institution’s strategic academic initiatives by facilitating a variety of programs and services intended to expand the institution’s international reach. GEO supports education abroad initiatives, provides immigration advising to international students and scholars, liaisons with USF World, and facilitates the international agreement process for USFSM.
2015-20 USFSM STRATEGIC PLAN GOALS:	<p>STRATEGIC GOAL #1: Student Success Ensure student retention, timely completion, employment success, and student satisfaction.</p> <p>STRATEGIC GOAL #2: Campus Life Foster an intentional culture of campus engagement.</p> <p>STRATEGIC GOAL #3: Intentional Enrollment Management Strategically recruit and retain students by growing existing programs and creating new programs of strategic emphasis or demonstrated demand.</p> <p>STRATEGIC GOAL #4: Teaching and Learning Explore and implement innovative technologies and pedagogical methods that increase student engagement in the learning process and improve student learning outcomes.</p> <p>STRATEGIC GOAL #5: Scholarly Activity Recognize and support diverse faculty and student research activities.</p> <p>STRATEGIC GOAL #6: Community Engagement Build and be known for a community engagement identity in partnership with a variety of organizations throughout the service area.</p> <p>STRATEGIC GOAL #7: Resources Preserve, grow, and diversify the human, physical, financial, private, and other resources, aligning them to support the strategic goals.</p>
UNIT GOALS:	<ol style="list-style-type: none"> 1. Organize and execute Faculty workshops on “Proposing new study abroad programs.” (Aligns with Goal 4, Strategy 4.4.) 2. Organize and execute study abroad fair for USFSM students and faculty in collaboration with USF World. (Aligns with Goal 4, Strategy 4.4.) 3. Collaborate with Community Engagement Office to organize and execute campus event promoting cultural awareness and international education during International Education Week. (Aligns with Goal 4, Strategy 4.4 and Goal 6, Strategy 6.2) 4. Improve website for Global Engagement Office (Aligns with Goals 3 and 4, Strategies 3.7. & 4.4.)

OUTCOMES	Unit Goal	Means of Assessing Outcomes	Assessment Data	Plan Resulting from Analysis of Assessment	Chancellor's Response (Dr. Sandra Stone)
Outcome 1. Increased faculty participation in study abroad programs.	1	Program evaluation & re-proposal before August 1, 2016. Goal for at least two programs for summer 2017: one or more reoccurring and one new.			
Outcome 2. Increased student participation in study abroad programs.	2	Maintain existing numbers of USFSM students studying abroad.	2014-15: 11 students 2015-16: 26 students 136% increase 2016-17		
		Ways to facilitate increased student participation: <ul style="list-style-type: none"> • Program Info Sessions, campus-wide for faculty and students. • Advertise study abroad programs through Org Sync and other campus media. • Organize fall 2016 Study Abroad Fair at USFSM & explore ways to promote attendance. 	2016-17: _____ students attended info sessions. ____% of students attending info sessions who participated.		

<p>Outcome 3. Promote awareness of other cultures and international education at USFSM.</p>		<p>Collaborate with Community Engagement Office to develop campus events during November 2016 International Education Week.</p>			
<p>Outcome 4. Improve informational access on GEO website for prospective and currently enrolled students.</p>		<p>Update forms, add links, publish news and events related to GEO activities.</p>			