

**USF SARASOTA-MANATEE
ASSESSMENT PLANNING RECORD
2016-17**

UNIT:	Institute of Public Policy & Leadership (Casey Welch, Assistant Vice President)
MISSION:	The Institute for Public Policy and Leadership (IPPL) at the University of South Florida Sarasota-Manatee engages strong academic resources, as well as local and global experts, to guide a dynamic exchange about important policy and leadership issues. Through collaboration with diverse constituencies, IPPL showcases faculty and student expertise, sponsors lecture series, in-depth interviews, policy forums, seminars, and workshops to energize meaningful civic discussion and build public respect and appreciation for excellence in leadership, scholarship, and education. It also strengthens public discourse and contributes to ethical policy-making.
2015-20 USFSM STRATEGIC PLAN GOALS:	<p>STRATEGIC GOAL #1: Student Success Ensure student retention, timely completion, employment success, and student satisfaction.</p> <p>STRATEGIC GOAL #2: Campus Life Foster an intentional culture of campus engagement.</p> <p>STRATEGIC GOAL #3: Intentional Enrollment Management Strategically recruit and retain students by growing existing programs and creating new programs of strategic emphasis or demonstrated demand.</p> <p>STRATEGIC GOAL #4: Teaching and Learning Explore and implement innovative technologies and pedagogical methods that increase student engagement in the learning process and improve student learning outcomes.</p> <p>STRATEGIC GOAL #5: Scholarly Activity Recognize and support diverse faculty and student research activities.</p> <p>STRATEGIC GOAL #6: Community Engagement Build and be known for a community engagement identity in partnership with a variety of organizations throughout the service area.</p> <p>STRATEGIC GOAL #7: Resources Preserve, grow, and diversify the human, physical, financial, private, and other resources, aligning them to support the strategic goals.</p>

UNIT GOALS:	<ol style="list-style-type: none"> 1. To develop a community engagement identity through collaboration with diverse constituents and organizations throughout the service area. (Aligns with USFSM Strategic Goal 6) 2. To be a convener of community conversations, in a variety of settings and modes. (Aligns with USFSM Strategic Goal 6) 3. To be a center for research and study. (Aligns with USFSM Strategic Goal 5) 4. To be a center for teaching, training and leadership development. (Aligns with USFSM Strategic Goal 4) 5. To expand student involvement in campus organizations and community civic activities. (Aligns with USFSM Strategic Goal 2) 6. To enhance campus development efforts through relevant programs that attract a wide array of supporters. (Aligns with USFSM Strategic Goal 7). 7. To collaborate with other USFSM departments in creating programs that cross interdisciplinary lines for maximum synergy. (Aligns with USFSM Strategic Goal 3) 8. Set up criteria for selecting and approving IPPL topics and events. (Aligns with USFSM Strategic Goals 2 and 6) 				
OUTCOME	Unit Goal	Means of Assessing Outcomes	Assessment Data	Plan Resulting from Analysis of Assessment	Chancellor's Response (Dr. Sandra Stone)
<p>Outcome 1. By invitation from the Florida Holocaust Museum, present two exhibits at USFSM to honor the 25th Anniversary of the Museum. Encourage faculty to develop student engagement opportunities through these exhibits and also invite the public to view.</p>	1,5	<p>Selection of exhibit themes and dates for showing. Promotion of two exhibits along with feedback from faculty, students and the public on the impact of these events.</p>			
<p>Outcome 2. Schedule 2 events for a lecture series or panel discussion based on the Holocaust theme.</p> <p>Survey participants at each event on desired</p>	1,2,5,6	<p>Documentation of events, dates and number of participants. Promotion of events via marketing.</p> <p>Comments from evaluation/feedback forms.</p>			

topics and forums for future planning.					
<p>Outcome 3. Host two other events to promote global awareness themes that align with the mission and vision at USFSM. Consider guest speakers, open forums, presenters, workshops etc.</p>	3,5,6	<p>Documentation of events, dates and number of participants.</p> <p>Comments from evaluation/feedback forms.</p>			
<p>Outcome 4. Have the IPPL Advisory Group set up criteria for selecting and approving future IPPL topics and events. IPPL Advisory Group: Dr. Eric Hodges: Chair Ross Alendar: Co-chair Dr. Richard Wharton (CLC) Dr. Brianne Reck (SOE) Dr. Jean Kobango (COB) Ms. Amelia Malkic (Global Studies)</p>	6,7,8	<p>Documentation of procedures for IPPL Advisory Committee to select and approve future events.</p>			

Mr. Charles Terenzio: University Advancement Alena Evans: Student					
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