

**USF SARASOTA-MANATEE
ASSESSMENT PLANNING RECORD
2016-17**

UNIT:	Institutional Research & Effectiveness (Dr. Bonnie Jones, Assistant Vice President)
MISSION:	The purpose of Institutional Research & Effectiveness is to serve the University of South Florida Sarasota-Manatee's administration, faculty, and staff by initiating and building a comprehensive institutional research and effectiveness valuation program that supports campus decision-making, strategic planning, and assessment of institutional effectiveness, and regional and specialized accreditation.
2015-20 USFSM STRATEGIC PLAN GOALS:	<p>STRATEGIC GOAL #1: Student Success Ensure student retention, timely completion, employment success, and student satisfaction.</p> <p>STRATEGIC GOAL #2: Campus Life Foster an intentional culture of campus engagement.</p> <p>STRATEGIC GOAL #3: Intentional Enrollment Management Strategically recruit and retain students by growing existing programs and creating new programs of strategic emphasis or demonstrated demand.</p> <p>STRATEGIC GOAL #4: Teaching and Learning Explore and implement innovative technologies and pedagogical methods that increase student engagement in the learning process and improve student learning outcomes.</p> <p>STRATEGIC GOAL #5: Scholarly Activity Recognize and support diverse faculty and student research activities.</p> <p>STRATEGIC GOAL #6: Community Engagement Build and be known for a community engagement identity in partnership with a variety of organizations throughout the service area.</p> <p>STRATEGIC GOAL #7: Resources Preserve, grow, and diversify the human, physical, financial, private, and other resources, aligning them to support the strategic goals.</p>

UNIT GOALS:	<ol style="list-style-type: none"> 1. Enhance USF Sarasota-Manatee student success by assessing and predicting, on a continuous basis, measures of student outcomes (Aligns with USFSM Goal 1, Strategy 1.6). 2. Enhance the comprehensive assessment system for institution-wide decision-making and continuous improvement (Aligns with USFSM Goals 1-7, Strategy 3.3). 3. Lead the USF Sarasota-Manatee regional and professional accreditation and recognition program processes (Aligns with USFSM Goal 4, Strategy 4.5). 4. Participate in preparation of research grants, particularly those that include community partnerships (Aligns with USFSM Goal 5, Strategy 5.1). 				
OUTCOME	Unit Goal	Means of Assessing Outcomes	Assessment Data	Plan Resulting from Analysis of Assessment	Chancellor's Response (Dr. Sandra Stone)
Outcome 1. Collection and analysis of student success data.	1	Produce two external presentations or publications.			
Outcome 2. Enhanced campus-wide assessment processes.	2, 3	Coordinate continued implementation of 6-month reviews of USFSM Strategic Plan.			
		Assist Colleges with assessment system for accreditation (AACSB, CAEP), program review (History), and curricular improvements (Hospitality, IT, Core Curriculum, Community Engagement – Service Learning).			
		Provide support for process of applying for Great Colleges to Work For recognition.			
		Use a tracking system for IR requests to reflect breadth of analyses and time spent.			

Outcome 3. Successful implementation of Incredi-Bull Critical Thinking (QEP).	2,3	Submit focused report on QEP recommendation by 9/1/2016. Maintain knowledge base on SACS issues and submit substantive changes when needed.			
		Receive SACSCOC Reaffirmation in December 2016 with no recommendations or follow-up.			
		Work with the QEP Director, QEP Administrator, and Incredi-Bull Critical Thinking Implementation Committee on implementation of measures of critical thinking.			
Outcome 4. Support of and application for external grants.	4	Apply for one external grant to support student success or Incredi-Bull Critical Thinking.			
		Assist Faculty Coordinator for Research and other faculty on supporting grant awards and need/assessment sections of grant applications and reports.			

		Implement 2 nd year of Project Elevate's external evaluation.			
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Completed by IR: 5/31/2016