

**USF SARASOTA-MANATEE
ASSESSMENT PLANNING RECORD
2016-17**

UNIT:	Community Engagement (Amy Farrington) Last updated: 3.13.17
MISSION:	USFSM fosters Community Engagement as the collaboration between the USFSM and our larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity. (Adopted from: Carnegie Foundation for the Advancement of Teaching) Our mission is to expand and strengthen mutually beneficial community engagement and its impact locally, nationally and globally in support of the strategic priorities of USFSM.
2015-20 USFSM STRATEGIC PLAN GOALS:	<p>STRATEGIC GOAL #1: Student Success Ensure student retention, timely completion, employment success, and student satisfaction.</p> <p>STRATEGIC GOAL #2: Campus Life Foster an intentional culture of campus engagement.</p> <p>STRATEGIC GOAL #3: Intentional Enrollment Management Strategically recruit and retain students by growing existing programs and creating new programs of strategic emphasis or demonstrated demand.</p> <p>STRATEGIC GOAL #4: Teaching and Learning Explore and implement innovative technologies and pedagogical methods that increase student engagement in the learning process and improve student learning outcomes.</p> <p>STRATEGIC GOAL #5: Scholarly Activity Recognize and support diverse faculty and student research activities.</p> <p>STRATEGIC GOAL #6: Community Engagement Build and be known for a community engagement identity in partnership with a variety of organizations throughout the service area.</p> <p>STRATEGIC GOAL #7: Resources Preserve, grow, and diversify the human, physical, financial, private, and other resources, aligning them to support the strategic goals.</p>
UNIT GOALS:	<ol style="list-style-type: none"> 1. Establish the Office of Community Engagement, including the hiring of an administrator. (Aligns with USFSM Goal 6, Strategy 6.1). 2. Conduct a needs assessment and develop tactics for meeting best practices of campus-wide community engagement. (Aligns with USFSM Goal 6, Strategy 6.2). 3. Implement and assess annual community engagement plans. (Aligns with USFSM Goal 6, Strategy 6.3) 4. Cultivate strategic partnerships with government entities, service clubs, and community organizations. (Aligns with USFSM Goal 6, Strategy 6.4) 5. Apply for Carnegie Community Engagement Classification. (Aligns with USFSM Goal 6, Strategy 6.6)

OUTCOME	Unit Goal	Means of Assessing Outcomes	Assessment Data	Plan Resulting from Analysis of Assessment	Chancellor's Response (Dr. Sandra Stone)
Unit					
Outcome 1 Established Office of Community Engagement	1	Establishment of office and structure to support community engagement.	Office established with FTE as Administrator. Office space designated, community announcement and internal integration ongoing. Press release		
Outcome 2 Completed needs assessment of existing community engagement work as well as plan for future activity.	2	Assessment of data provided by campus community. Data will be gathered through in person meetings, website form and departmental research.	OCE has met with all 4 deans as of 2.27.17 to gather information and determine best methods for faculty outreach. Future activity will entail regularly scheduled meetings with faculty, email updates for information and the use of the Carnegie Task Force to drive additional input.		
Outcome 3. Develop systematic methods to assess community needs (external) as well as campus resources and needs (internal). Create annual assessment plan based on input.	3	Written document following process to systematically assess community and internal needs. Annual assessment plan.	In person discussions ongoing. CLC survey to be completed by 4.27.17 Determining staff/students survey. CEC working through the community needs as well. PROBLEM: no one thing really solves it all, so it will have to be a process that is systematic (every February send a survey, every March call XYZ, etc.) Assessment plan TBD		
Outcome 4. Create strategic plan to solicit and assess community input regarding USFSM perception and programs.	3, 4	Written document following process to regularly solicit and assess community input.	CLC survey; in person discussions		
Outcome 5. Develop a method to track community engagement.	3, 4	Establish method to track that can be used internally to assess, improve and report on community engagement activities.	Creating internal "tracking" mechanism for general institutional work, faculty work and other community engagement.		

<p>Outcome 6. Establish internal working group on community engagement.</p>	<p>5</p>	<p>Announcement of working group. Organizational meeting of working group.</p>	<p>Working group established. Organizational meeting 3.3.17 Plan to move through 2017-application.</p>		
--	----------	---	--	--	--