

Rubrics Needed to Measure the Following Outcomes

Diversity & Ethics Case Analysis

PLO 3. Demonstrate effective communication skills.

PLO 4. Analyze information and make decisions using critical thinking and problem solving skills.

PLO 5. Evaluate diversity and ethical considerations relevant to the hospitality industry.

Leadership Case Analysis

PLO 2. Describe and apply the fundamental principles of leadership and model the behavior of effective leaders.

PLO 3. Demonstrate effective communication skills.

PLO 4. Analyze information and make decisions using critical thinking and problem solving skills.

Diversity & Ethics Case Analysis Rubric – HFT 3603 Law and Ethics for the Hospitality Industry

Academic Year _____ Sample _____ Rater _____

	Expectation	4: Exceeds Expectations	3: Meets Expectations	2: Falls Short of Expectations	1: Falls Far Short of Expectations
PLO 3: Demonstrate effective communication skills.					
Clear Focus Clarity of purpose	Central idea and clarity of purpose are evident.				
Structure Organization; flow of thought; transitions; format	Clear organization, smooth transitions.				
Grammar/mechanics Sentence structure; punctuation; grammar.	Few to no punctuation or mechanical errors.				
PLO 4: Analyze information and make decisions using critical thinking and problem solving skills.					
Analysis	Problem, conflict, or core issue identified and defined. Important factors that affect the analysis are identified. Items to be addressed to develop a solution are identified.				
Decision Making/Position	Solution to the dilemma identified. Thoughtful consideration of options.				
Evaluation	Evaluation of solution if implemented in real-world situation. Consequences of recommendation considered.				
PLO 5: Evaluate diversity and ethical considerations relevant to the hospitality industry.					
Diversity	Identifies diverse perspectives. Explores the problem and solution through the perspective of another.				
Ethics	Evaluates the issue/problem from an ethical perspective. Meaningful application of theories is evident.				

Leadership Case Analysis Rubric – HFT 4945 Hospitality Leadership & Internship

Academic Year _____ Sample _____ Rater _____

	Expectation	4: Exceeds Expectations	3: Meets Expectations	2: Falls Short of Expectations	1: Falls Far Short of Expectations
PLO 2: Describe and apply the fundamental principles of leadership and model the behavior of effective leaders.					
Leadership	Appropriate leadership traits and styles are chosen and described for a given situation – reason for particular choice is clearly articulated.				
PLO 3: Demonstrate effective communication skills.					
Clear Focus Clarity of purpose	Central idea and clarity of purpose are evident.				
Structure Organization; flow of thought; transitions; format	Clear organization, smooth transitions.				
Grammar/mechanics Sentence structure; punctuation; grammar.	Few to no punctuation or mechanical errors.				
PLO 4. Analyze information and make decisions using critical thinking and problem solving skills.					
Analysis	Problem, conflict, or core issue identified and defined. Important factors that affect the analysis are identified. Items to be addressed to develop a solution are identified.				
Decision Making/Position	Solution to the dilemma identified. Thoughtful consideration of options.				
Recommendations	Evaluation of solution if implemented in real-world situation. Consequences of recommendation considered.				