

# Why Quality Matters?



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## **National Standard Attracting International Participation**

QM has more than 800 subscribers across 48 US states and in 5 countries.

## **Collaboratively Developed & Maintained**

The initial FIPSE development grant for QM involved more than 700 practitioners from 158 different institutions in 28 states. It is updated every 2-3 years with user input.

## **Based in the Research Literature**

Each new rubric edition is supported by a review of the relevant literature since the last update. See the research library on the QM website: [qualitymatters.org/research](http://qualitymatters.org/research).

## **Collegial**

The peer review process partners faculty reviewers with the course developer in a dialogue about course design. It is *not* an evaluation.

## **Continuous Improvement Model**

The review process is a continuous cycle designed with the expectation that all courses will eventually meet QM standards.

## **Faculty Support Tool**

Specific, detailed, and constructive feedback is provided to Course Representative even when the course has met quality expectations.

## **Peer Review**

Only current, on-line instructors are certified to review courses.

## **Comprehensive**

A turn-key process with a rubric fully supported by professional development workshops and used in rigorous review to provide quality assurance.

## **Connected**

Participation provides professional development opportunities for faculty and staff and sharing of best practices between institutions.

## **Recognized**

- WCET WOW Award, 2005
- USDLA Best Practice Award 2005
- Sloan C Excellence in Online Teaching & Learning Award, 2007
- USDLA Outstanding Leadership in Distance Learning Award, 2008