

**Professor Celina L. Jozsi, CPA, MAcc**  
**Instructor, Florida Southern College**  
**Curriculum Vitae**

**Primary Teaching Areas**

Financial Accounting and Cost Accounting

**Employment**

- Florida Southern College (2014 - present)
- University of South Florida (1979 – 2014)
- General Telephone Company of Florida – Accountant
- Hillsborough Community College – Adjunct Instructor
- Various Consulting Projects

**Certifications and Degrees Earned**

Certified Public Accountant, State of Florida

Masters of Accountancy, University of South Florida

**Academic and Professional Honors and Memberships**

- First Accounting Circle USF School of Accountancy Teaching Fellowship, 2011- 2014
- FICPA Outstanding Accounting Educator Award, 2010
- Promoted to Instructor II first year that such promotions became available, University of South Florida, 2009
- Appointed to the First School of Accountancy and College of Business Teaching Fellowship, University of South Florida: 2008 – 2011
- Outstanding Accounting Faculty Award, University of South Florida: 1984-1985, 1989-1990, 1991 - 1992, 1993 -1994, 1997-1998, 2000 - 2001, 2002 - 2003, 2006 - 2007, 2008 - 2009, 2010 – 2011, 2012 - 2013
- Outstanding University Undergraduate Teaching Excellence Award, University of South Florida: 1989 - 1990, 1992 - 1993, 2000 - 2001, 2011 - 2012
- Teaching Incentive Program Teaching Awards, University of South Florida: 1995, 1999
- Hispanic Woman of the Year in Education Award, Hispanic Heritage of Tampa Bay, 1992
- David and Helen Kahn Award for Excellence in Teaching, University of South Florida: 1987 – 1988, 1988 -1989, 2000 - 2001
- Member Spotlight, West Coast Chapter - FICPA, May 2003
- Faculty Honor Guard, Torchlight Ceremonies, USF, 1992

### **Academic and Professional Honors and Memberships (continued)**

- Nominated for Outstanding Professor by University of South Florida President and Provost, 1988
- Award for Outstanding Service, University of South Florida, 1987
- Beta Gamma Sigma (National Scholastic Business Honorary): Treasurer and Advisor for University of South Florida Chapter, 1978 - present; President, 1985 - 1986; Recognized for Outstanding Service, 2000
- Beta Alpha Psi (National Accounting Professional Fraternity): Faculty Advisor for University of South Florida Delta Gamma Chapter, 1975 - 1976 (first year that chapter attained superior ranking), 1981 - 1985; Recognized for Outstanding Past Service, 2000 - 2001
- Florida Institute of Certified Public Accountants (Conference Committee, 1993-2001), Chair of USF Accounting Conference, 2000, multiple years committee member, nominated for Outstanding Educator 2007; recognized as Outstanding Presenter for CPE presentations to various chapters, FAB Expo, and FICPA Summer High School Minority Camps, multiple years
- National Association of Accountants (Tampa Bay Chapter) (now Institute of Management Accountants): President, 1987 - 1988; Vice-President, 1986 - 1987; Director of Student Activities, 1984-1985; Director of Member Attendance, 1982 - 1983; Director of Communications and Editor of Newsletter, 1981 - 1982; CMA Director, 1980 - 1981; Director of Manuscripts, 1978 - 1979; Educational Projects Director, 1977 - 1978; Delegate, Florida Council of National Association of Accountants, 1987 - 1988; Co-Chairperson, National Association - University of South Florida – Beta Alpha Psi Managerial Accounting Conference, 1978 - 1981; Committee Member, 1981 - 1991
- Advisory Board, Kieso, Weygandt, and Warfield Intermediate Accounting, 2010 – 2013
- Honored at USF Ambassadors Apple Polishing Ceremony (2004, 2005)
- Themis Honor Society
- Florida Merit Scholar, 1970
- Valedictorian, Academy of Holy Names High School, Tampa, Florida, 1970

### **Presentations**

- “The New Revenue Recognition Standard: Analysis of Anticipated Impact”, Community Foundation of Tampa Bay CPE Extravaganza, May 13, 2015
- “Women In Accounting”, keynote speaker, First Women in Accounting Beta Alpha Psi seminar, University of South Florida, April 17, 2015
- “Private Accounting”, Community Foundation of Tampa Bay CPE Extravaganza, May 7, 2014
- “ GAAP Regulatory Costs and Benefits for Public versus Private Companies”, Community Foundation of Tampa Bay CPE Extravaganza, May 10, 2013
- “Financial Accounting”, FICPA Minorities Camp for High School Students, June 8, 2012

## **Presentations (continued)**

- "Time for Analysis of GAAP versus IFRS", SunTrust/ Fowler, White Boggs CPE Extravaganza May 23, 2012
- "As the World Turns in Reporting Issues", FICPA Gulf Coast Chapter, December 6, 2011, Sarasota
- "Current Financial Reporting Standard Setting Issues", Tampa Bay CPA Group, October 27, 2011, St. Petersburg.
- "Accounting as a Major", FICPA Minorities Camp for High School Students, June 2011
- "Future of US Financial Reporting: Big GAAP, Little GAAP, or No GAAP", SunTrust/Fowler White Boggs CPE Extravaganza, May 10, 2011, Fort Myers
- "Future of US Financial Reporting: Big GAAP, Little GAAP, or No GAAP", SunTrust/Fowler White Boggs CPE Extravaganza, May 4, 2011, Tampa
- "Ethics", Institute of Management Accounting Tampa Bay Chapter, April 14, 2011, Tampa
- "Impairment Accounting", FICPA Florida Gulf Coast University Conference, October 29, 2010, Fort Myers
- "Financial Reporting At Yet Another Crossroads", FICPA Florida Gulf Coast Chapter, August 9, 2010, Sarasota
- "Common Sense on Fair Value, IFRS, and Other Current Financial Reporting Challenges", SunTrust/ Fowler, White Boggs CPE Extravaganza June 18, 2010, Fort Myers
- "Accounting as a Major", FICPA Minorities Camp for High School Students, June 2010
- "Common Sense on Fair Value, IFRS, and Other Current Financial Reporting Challenges", SunTrust/ Fowler, White Boggs CPE Extravaganza May 26, 2010, Tampa
- "The Role of Fair Value in Accounting and Auditing", FICPA West Coast Chapter, January 13, 2010, Tampa
- "Accounting as a Major", FICPA Minorities Camp for High School Students, July 2009
- "Accounting Roadmap To Adding Value", SunTrust / Fowler White Boggs CPE Extravaganza, May 19, 2009
- "Contemporary Issues: Fair Value, Financial Regulation, Fraud", FICPA Sarasota Chapter, February 3, 2009
- "Situational Fair Value", Florida Gulf Coast University and FICPA Conference, Naples, October 31, 2008
- "Current Accounting Issues", FICPA Sandspur Chapter, Tampa, September 15, 2008,
- "US GAAP and International Accounting Standards", ALPHA Tampa Chapter, July 9, 2008
- "Accounting as a Major", FICPA Minorities Camp for High School Students, July 2008
- "Peeling the Onion: Accounting Reality", SunTrust / Fowler White Boggs CPE Extravaganza, June 17, 2008, Naples

## Presentations (continued)

- “Peeling the Onion: Accounting Reality”, SunTrust / Fowler White Boggs CPE Extravaganza, May 20, 2008, Tampa
- “Refining or Redefining Accounting and Auditing: Wrong Track?”, FICPA Gulf Coast Chapter, February 5, 2008, Sarasota
- “Accounting and Auditing for Decision-Making: An Elusive Goal?”, joint Meeting of West Coast Chapter and Suncoast Chapters of the FICPA, August 23, 2007.
- “Accounting as a Major”, FICPA Minorities Camp for High School Students, July 2007
- “Balanced Scorecard on the Accounting Profession” FICPA FAB Expo, Orlando, June 2007
- “Taking Inventory of Accounting, Auditing, and Governance” SunTrust/Fowler White CPE Extravaganza CPE Extravaganza, May, 2007, Tampa
- “Fraud Perspectives”, FICPA Industry Conference, March 2007, Fort Lauderdale
- “The Direction of the Accounting Profession”, FICPA Gulf Coast Chapter, February, 2007, Sarasota
- “Accounting as a Major”, FICPA Minorities Camp for High School Students, July 2006
- “Corporate Governance and the Accounting Profession”, SunTrust/Fowler White CPE Extravaganza, June 6, 2006, Naples
- “Corporate Governance and the Accounting Profession”, SunTrust/Fowler White CPE Extravaganza, May 23, 2006, Tampa
- “Corporate Governance and the Accounting Profession”, FICPA Gulf Coast Chapter, February 7, 2006, Sarasota.
- “Evolution of Corporate Governance – An Introduction” at the 34<sup>th</sup> Beta Alpha Psi Fall Accounting Conference, November 18, 2005
- “Issues Facing the Profession” to the FICPA Sarasota Chapter, February 2, 2005
- " Contemporary Cost Accounting Issues" at the CPAs in Industry Annual FICPA Conference in Tampa and Fort Lauderdale, March 11-12, 2004
- "Current Issues Facing the Profession" at the SunTrust Fowler White CPE Extravaganza, May 19, 2004.
- "Rules versus Principles" at the Beta Alpha Psi Fall Accounting Conference, November 12, 2004, Tampa.
- “Reform: Need, Myth, and Reality”, SunTrust/ Fowler White CPE Extravaganza, May, 2003, Tampa
- “Trends in Cost Accounting”, CSX CPE Conference - May 2003, Jacksonville
- “A New Direction for the Profession”, West Coast Chapter of the FICPA, April, 2003
- “Is Our Profession at the Crossroads?”, Beta Alpha Psi Fall Accounting Conference, November, 200, Tampa
- “Financial Reporting Issues and Implications”, Ernst & Young’s CPE Seminar, June, 2002, Tampa

## **Presentations (continued)**

- “Financial Reporting Issues and Implications”, SunTrust/Fowler White CPE Extravaganza, June, 2002, Tampa
- “Enron: Accounting and Auditing Implications”, West Coast Chapter of the FICPA, April, 2002, Tampa
- “Current Cost Accounting Issues,” SunTrust/Fowler White CPE Extravaganza, May 16, 2001, Tampa
- “Update on Cost Accounting in the Service Industry”, Suncoast Chapter, IMA, June 10, 1994, St. Petersburg
- “Product Costing in the Service Industry”, IMA Regional Conference, September 19, 1993
- “Teaching As a Career Choice” 2001 Honors Program, 1993
- “Management of Selected Elements of Operating Working Capital”, Ashley Aluminum Company, 1989
- “Understanding Retail Financial Accounting for Executives”, Kash n’ Karry Co., series of seminars, February-April, 1987
- “Present and Future Value Business Applications”, West Coast Chapter of the Florida Institute of CPAs, October, 1987
- “The Coverage of Accounting Controls on the CMA Exam”, Florida Regional Conference of the Florida Council of NAA, September, 1985
- “Management and Control of Inventories”, Continuing Professional Education Center, USF, December 1986, May 1987
- “Use of Expert Systems and Other AI Applications in Accounting”, Continuing Professional Education Center, USF, June 1987
- “Accounting for Deferred Taxes: Update and Perspective”, West Coast Chapter of the FICPA, November, 1984
- “Appropriateness of Financial Statements”, Small Business Institute, USF, 1984
- “Overview of Future Directions of Accounting Profession”, Beta Alpha Psi Fall Accounting Conference, USF, 1986
- “Practical Examples of Uses and Misuses of Financial Statements”, Small Business Institute, Tampa, 1982
- “Financial Accounting Standards Update and Financial Statements Disclosure”, Continuing Professional Education Center, USF, 1981
- “Careers in Education for Accountants”, 2001 Honors Banquet, USF, 1989 and 1980
- “Efficient Market Theory”, Financial Executive Meeting, Tampa, 1976.
- “Efficient Market Impact on Usefulness of Financial Statements”, BAP-USF Fall Accounting Conference, 1975

## **Publications:**

- “*Expanding the Classroom Walls with International Experiences: Benefits to the Profession*”, Florida CPA Today Magazine, forthcoming, July/August , 2015
- Managerial Accounting, Cainas and Jozsi, textbook in progress, January 2017 expected publication date, Pearson Higher Ed Company.
- *Study Guide for Accounting Principles*, McGraw-Hill Book Company, 1983
- *Better Deals Company Practice Set*, McGraw-Hill Book Company, 1983
- *Good Living Company Practice Set*, McGraw-Hill Book Company, 1983
- *Tampa Bay Jewelry Company Practice Set*, McGraw-Hill Book Company, 1983

## **Book Reviews**

- Intermediate Accounting by Nikolai, 2006
- Intermediate Accounting by Kieso 2004, 2006, 2008
- Intermediate Accounting by Spiceland, 2005
- Cost Accounting by Hilton, 2004, 2008
- Management Accounting by Kaplan, 2003
- Management Accounting by Garrison, 2002
- Management Accounting by Horngren 2002, 2008
- Managerial Accounting by Hansen and Mowen, South Western, 4<sup>th</sup>, 5<sup>th</sup> , and 6<sup>th</sup> edition
- Cost Accounting by Barfield, Rayborn, Kinney, South Western, 3<sup>rd</sup> edition
- Managerial Accounting by Jack L. Smith, Robert M. Keit, and William L. Stephens, McGraw-Hill, 1988
- Introduction to Financial Accounting by Hooper/Page, West Publishing Co., 1981

## **Non-Published Works**

- “Unveiling the Myth of Artificial Intelligence”, submitted to *Management Accounting*, 1986
- *Special Journals and Cases* (a supplement to ACC 201 and 202), co-authored with LeBrone C. Harris

## **Academic Committees and Responsibilities**

- Florida Southern College Curriculum Committee, 2014- 2015
- Florida Southern College, Faculty Advisor, Accounting Student Association, 2015 (developed student organization)
- College of Business Scholarship Committee, Chair, USF – multiple years
- College of Business Community Engagement Committee, USF – 2013
- Council on Policies and Issues (CEPI), USF - 2007 - present
- College of Business Undergraduate Curriculum Committee, USF – multiple years
- College of Business Diversity Committee, USF – multiple years

### **Academic Committees and Responsibilities (continued)**

- School of Accountancy Undergraduate Curriculum Committees, USF – multiple years
- School of Accountancy Search Committees, USF – multiple years
- School of Accountancy Quality Improvement committees, USF – team Leader and member – multiple years
- Jenkins and Holcombe Scholarship Committee, USF – multiple years
- Simmons Scholarship Committee, USF – multiple years
- University Scholarship Task Force, USF – multiple years
- Undergraduate Council, USF – multiple years
- Center for International Business Conference Committee, USF - 2005
- TIP Committee Selection Committee, USF - multiple years
- Undergraduate Teaching Award Selection Committee, COBA, USF – multiple years
- Committee on Hispanic Heritage, USF – multiple years, including Co-Chairperson, 1994
- Student Government Commission, USF - 1993
- Search Committee for Financial Advisor for Student Government, USF - 1993-1994
- Financial Aid Committee, USF – multiple years
- Committee for Teaching Enhancement at USF – multiple years
- USF Undergraduate Enhancement Committee – multiple years
- School of Accountancy Scholarship Committee, Co-Chairperson – multiple years
- Board of Accounting Circle for School of Accountancy, USF, – multiple years
- Faculty Staff Scholarship Drive, College of Business Chairperson, USF , 1990
- College of Business Faculty Council, USF , 1987-1988
- School of Accountancy Faculty Fund, USF, multiple years
- Scholarship Committee, CPA Review Course, USF – multiple years
- College of Business Grievance Committee – multiple years
- School of Accountancy Internship Program Co-Coordinator, USF – multiple years
- Faculty Sponsor of Junior Achievement Program for College of Business, USF – multiple years
- Coordinator for Beta Alpha Psi Minorities Seminar, USF , 2000
- College of Business Coordinator for Access Day for Minorities, USF, multiple years
- Faculty Search Committee for Tampa, Sarasota, and Lakeland Campuses, USF – multiple years
- Various Honors Thesis Program Chair, USF – multiple years
- Various School of Accountancy and COBA Recruiting Committees, USF – multiple years
- Various Textbook Selection Committees, USF – multiple years
- Committee on Role of Graduate Teaching Assistants at USF – multiple years
- Committees for Selection of Staff Personnel for School of Accountancy, USF

**Academic Committees and Responsibilities (continued)**

- Faculty Coordinator of Internal Audit Function for Beta Alpha Psi – multiple years
- Faculty Advisor for ALPFA/KPMG case competition – multiple years

**Other Activities**

- Taught Accounting Study Abroad course, France and Spain, 2014
- Taught Accounting Study Abroad course, Argentina, Chile, and Uruguay, 2013
- Advisory Board, Kieso, Weygandt Warfield Intermediate Accounting Textbook
- Teach for America, several years, to area high school and middle school students
- Worked on Inventory Costing project for small public company
- Developed Balanced Scorecard project for nonprofit organization
- Assisted on Transfer Pricing Project with employee of a phosphate company
- Assisted on an ABC Healthcare Analysis with employee of USF College of Medicine
- Instructor for CPA Review Program – Financial and Managerial – multiple years
- Attended and Participated in IMA and NAA Annual Conferences – multiple years
- Annually attend many seminars hosted by publishers, accounting firms, organizations such as FICPA and IMA and the University on accounting topics and governance to keep current

**Areas of Research Interests**

- New developments in Financial Accounting and International Accounting
- New developments in Cost Accounting
- Corporate Governance and Ethics

**Languages**

- Spanish: Read, write, and speak fluently
- French: Read and understand