



AGENDA

Strategic Plan Advisory Committee Annual Workshop

Wednesday, May 3, 2017, 9:00 am – 12:00 pm, Selby Auditorium

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| 9:00 am | Welcome & Workshop Agenda Review |
| 9:05 am | Goal Team 3: Tactics to enhance the admissions funnel
a. Presentation
b. Group Discussion |
| 9:45 am | Goal Team 5: Tactics to identify and capitalize on signature research programs
a. Presentation
b. Group Discussion |
| 10:25 am | BREAK – 10 minutes |
| 10:35 am | Goal Team 1: Tactics to improve PBF retention and graduation rates
a. Presentation
b. Group Discussion |
| 11:15 am | Goal Team 2: Tactics to foster student traditions/staff leadership development
a. Presentation
b. Group Discussion |
| 11:55 am | Wrap-up |

*Hold for next SPAC Meeting: 6-month update on Wednesday, January 17, 2018, 12:00 to 5:00 pm
Note: June 29th meeting cancelled.*

Goal Team Tactics for 2017-18

Please turn in one form from each Goal Team to Bonnie Jones.

GOAL TEAM # _____

1. What tactics do you recommend to fully implement your strategy, and who is responsible?
Be specific.

2. How do you know these tactics will result in reaching the goals?
 - Support your rationale.
 - Offer contingency plans.